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THE RACE FOR CONGRESS IN OREGON'S FIRST DISTRICT *

August, 1974

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METHOD USED IN THE STUDY

This report is based on 200 personal in-home interviews with registered voters in the First Congressional District. Interviewing was conducted between July 18 and August 16. This is part of a collaborative effort on behalf of a number of Democratic candidates and the Oregon Democratic Party. The analysis is provided in two parts: part 1. analysis of the race, and part 2. analysis of issues. The analysis of issues in part 2 is based on a total state-wide sampling of 300 registered voters.

The sample for the First District was drawn according to the same procedure for the statewide sample which is described below. A number of interviews proportionate to voting population were conducted in each of the following counties in the First District: Multnomah, Washington, Clackamas, Polk, Columbia, Benton, Yamhill, Tillamook, and Lincoln.

The statewide sample was drawn in three stages. First, a group of counties was chosen to yield a microcosm of the state vote and representing better than 75 percent of the state electorate. The counties in which interviewing was done are: Benton, Clackamas, Deschutes, Douglas, Jackson, Josephine, Klamath, Lane, Lincoln, Linn, Marion,

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Multnomah, Umatilla, Union, Wasco, Washington, and Yamhill. The second stage was selection of a group of precincts in each county which as a group have been within 1 or 2 percent of the county-wide vote on a number of recent races, and are within the same margin in party division of voter registration. Finally, voters were randomly selected in each precinct when the interviewer was in the field. The number of interviews conducted in each county was proportionate to its portion of the state's voter registration.

This does not represent a random sample, since precincts were chosen by given criteria. It does however give a politically representative sample of the state and district based on past voting patterns.

The interview itself was quite lengthy, averaging better than 45 minutes per-interview. A good portion of it consisted of open-end questions. Interviewers were carefully instructed to probe for clarity and detail in the openend questions. All interviewers were briefed and supervised directly from our office.

The analysis is based on responses to fixed-response questions and careful coding of open-end responses into categories for analysis.

In the break-down of the sample into sub-groups, e.g. male and female, small differences in the percentages between groups -- 4 or 5 percent -- should be interpreted with caution.

The final sample in the First District contained a net overrepresentation of Democrats of 5 percent. This bias has been adjusted in the table showing overall division of the vote. Without the adjustment, AuCoin's lead would show as 40 percent to 30 percent for O'Scannlain, instead of the adjusted 38 percent to 32 percent.

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1.1 AUCOIN V. O'SCANNLAIN: DIVISION OF THE VOTE

At the moment, AuCoin has a narrow lead in the race for Congress, but a substantial portion of the electorate refuses to make a choice at this time even after probing for leanings, "if the race were held today." (See Table 1.01)

Table 1.01

"The race for Congress here is between Diarmuid O'Scannlain, Republican, and Les AuCoin, Democrat. At this time, who do you favor--AuCoin or O'Scannlain?"

AuCoin	38%
O'Scannlain	32
Not sure	30
	100%
(N=198)

Strength of commitment. AuCoin's support tends to be firmer than O'Scannlain's. Among those who have made a firm choice, AuCoin enjoys a twenty percentage point lead, while O'Scannlain is favored by those only weakly committed at this time. Less than half the electorate has made a firm choice. (See Tables 1.02 and 1.03)

Table 1.02

Choice for Congress by Strength of Commitment

	Choice	among those
Strong	gly Committed	Weakly Committed
AuCoin	60%	46%
O'Scannlain	_40	54
	100%	100%
(Percent of Sample)	(43%)	(26%)

Tab1	e	1.	03
rabr	. C		05

Composition of Candidate Vote by Strength of Commitment

oin <u>O'Scannlain</u>
9% 59%
141
0% 100%

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Likelihood to vote. AuCoin's lead evaporates, however, when the sample is divided into those most likely to vote. Among the two-thirds of our sample who <u>said</u> they voted in the May primary election, AuCoin has just a two-point lead. The race must be considered even among those presently most likely to vote.

It is essential for AuCoin to do everything possible to increase turnout in November. He enjoys a two-to-one lead among those least likely to vote. (See Table 1.04)

Table 1.04

Choice for Congress by Likelihood to Vote			
Most I	ikely to Vote	Least Likely to Vote	
AuCoin	37%	44%	
O'Scannlain	35	22	
Not sure	28	34	
	100%	100%	
· · · ·		(33%)	
(Percent of Sample)	(67%)	(33%)	

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<u>Choice for Congress by area and group</u>. There is a strong variation in the vote by area of the district. AuCoin has a commanding lead in Washington County, where the undecided vote is also lowest. He trails O'Scannlain in the Multnomah-Clackamas portion of the district, with a relatively large undecided vote. In the southern part of the district AuCoin has a narrow lead, with less than one-fourth undecided. On the coast and in the north, the candidates split the half of the vote which is now decided. (See Table 1.05)

The least structure to the race is in the coastal and northern portion of the district, but this represents about just one-fifth the total district vote. There is also a relatively large undecided vote in Multnomah and Clackamas counties (28 percent of the 1972 district vote), but this is more likely to break toward O'Scannlain.

The vote by party reveals that each candidate gets 18 percent of the opposing party vote. Normally, the Democratic cross-over to the Republican candidate is higher than this in Oregon, and the Republican cross-over lower. At the same time, Republicans are somewhat more undecided this year, again an anomaly.

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The vote by occupation is probably affected by the geographic distribution of the vote. AuCoin is strong with white collar workers, reflecting his strength in Washington County. The blue collar vote is the most undecided, again no doubt a reflection of the political geography of the race. The undecided blue collar vote should break toward AuCoin based on his strong lead among those now making a decision.

The distribution of the vote by age group is complex. AuCoin runs relatively better at both ends of the age spectrum, with the race being even among those between 35 and 55 years of age. The explanation for this <u>may</u> again be partially in the geography of the vote. Overall, the geographic distribution of the vote is the most important variable for the campaign.

Table 1.05			
Choice for Congress by Group			
(Rows add to 100%)	AuCoin	O'Scannlain	Not Sure
Area (counties):	9		
Multnomah, Clackamas	. 26%	35	39
Washington		25	20
Benton, Polk, Yamhill		36	23
Columbia, Tillamook, Lincoln		26	47
Party of Voter:			
Republican	. 18%	48	34
Democrat		18	27
Occupational Type:			
Blue Collar	• 42%	22	36
White Collar		31	19
Business/Professional	. 37%	36	27
Sex:			
 Male	. 39%	35	26
Female	. 38%	26	36
Age:			
18 - 34 years	. 45%	22	23
35 - 54 years	. 35%	35	30
55 and over	0.00	28	33
		2	

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1.2 ATTITUDES TOWARD THE RACE AND THE CANDIDATES

The reasons people give for choosing one candidate or the other lead to the conclusion that the race right now has not been joined. The bulk of support for each candidate rests on party label or lack of knowledge about the opponent. There is a very small negative vote against O'Scannlain, but none against AuCoin. Except for the Democratic label, no one reason for voting for either candidate captures even one-tenth the electorate. (See Tables 1.06 and 1.07)

Table 1.06

Reason for Preferring AuCoin

,	Percent	of Sample
He's a Democrat	• • • •	15%
More familiar; don't know O'Scannlai	n	9
Don't like O'Scannlain		4
Good record; good job in Legislature	•••	4
Seems good generally	••••	2
Personality, character		2
Not sure why	••••	2
	-	38%
		J0 /0

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Table 1.07

Reason for Preferring O'Scannlain

	Percent	of	Sample
He's a Republican		8%	
More familiar; don't know AuCoin		8	
Good job at DEQ		7	
Stands on Ecology		5	
Seems good generally		1	
Personality, character		2	
Not sure why		1	
	-3	2%	

Opinions of the candidates. About two-fifths of the district electorate is able to give an opinion of each of the candidates. Each has considerable ground to cover just in sheer communication with voters. O'Scannlain is known primarily from his DEQ activities, while no single opinion of AuCoin dominates.

The balance of positive to negative comments about each candidate is very favorable, better than three-to-one positive. A ratio of two-to-one is about normal once candidates are better known. Neither has engendered any strong negative feelings, but neither is as well known

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as he needs to be to solidify support. The activities of the primary races did not leave strong impressions with the voters. (See Tables 1.08 and 1.09)

Table 1.08

Opinion of AuCoin

Perc	ent of Sample
Positive:	
Good in previous job; experienced	7%
Seems good generally/don't know any- thing bad	
Personality, character	7
More familiar	6 .
Impressed by campaian	4
Impressed by campaign	3
Speaks out, takes a stand	1
Other	2
•	30%
Negative:	ĩ
Doesn't ring true/dishonest	4%
Other personality dislikes	2
Dislike from Legislature	2
Owned by timber interests; distrust	-
money sources	1
Unfavorable primary race image	1
Other	2
	12%
Recognize name only:	38%
	2.0%
Do not recognize name:	20%
	100%

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Table 1.09

Opinion of O'Scannlain

Percent of Sample

Positive:

.

Good job at DEQ; pro-environment	1.5%
Candid; forthright, at a l	15%
	3
Young; energetic; progressive	3
Other positive personality traits	2
For the people; listens to people	2
Other positive reactions generally	3
N	28%
Negative:	
Don't like DEQ activities; too pro-	
environment	5%
Too ambitious; grandstander; used DEQ as stepping stone	2
Don't like the way he treats people/ dislike personally	1
Distrust money sources	_
	1
Not qualified generally	1
Other negative reactions	1
	11%
Recognize name only:	38%
Do not recognize name:	23%
	100%

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1.3 ISSUES IN THE RACE FOR CONGRESS

Part 2 should be read for material on issues in the First District and the state, based on the statewide sample of 300. This section reports the issues of concern in the First District from the First District sample of 200.

National problem. Inflation is the overwhelming concern of voters today. In interviewing done after Nixon's resignation, better than two-thirds of the respondents said it is the biggest problem facing the country today. The total sample of 200 in the district was split between interviewing prior to Nixon's resignation and interviewing following the resignation. Even with this split, inflation was singled out by 58 percent while Watergate and corruption in government received 20 percent of the mentions. (See Table 1.10)

Table 1.10

"What do you feel is the biggest problem facing the nation today--the thing that troubles you "most about the way things are going?"

Inflation: bich and	First Mention	Total <u>Mentions</u>
Inflation; high prices; high interest rates	58%	60%
Corruption in government; corrupt/ dishonest politicians	13	15
Watergate/corruption of Nixon or administration	7	9
Depression; recession; economy in general	7	8
Domestic problem (crime, race problems)	6	11
Other failures of Nixon/Nixon administration	2	- 3
International or foreign problem	2	4
Failures of Congress	0	1
Unemployment; lack of jobs	0	1
Other	5	6
Not sure	2	2
	101%*	120%**

*Error due to rounding.

** Adds to more than 100% due to multiple answers.

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Demands on Congressman. Inflation has a somewhat lowered urgency when people are asked what they want the next Congressman from the District to work on. This is due to the fact that asking the question this way introduces the element of expectation about what a Congressman can do.

Inflation is still number one by a good margin, but work on environmental and natural resource matters and on social programs receive quite a few mentions.

It should be noted that the concern over inflation has not generated public demand to cut taxes. There is no support for increasing taxes as a means of fighting inflation, but neither is there any swell of tax-cut sentiment. (See Table 1.11)

Table 1.11

"What is the main thing that you would like to have the next Congressman from this District work on?"

	First Mention	Total <u>Mentions</u>
Curb inflation	. 29%	38%
Protect environment, natural resources	. 14	20
Better people programs	. 14	18
Tax relief/reform		7
Control government spending		8
Energy crisis; mass transit		5
Work for State generally		3
Honest, open; vote reason, not party		3
More money for highways	4	3
More money to states, not federal bureaucracy	. 2	3
Communicate with constituency	. 2	3
Settle Watergate; get Nixon out; reestablish power balance		1
Campaign reform		2
Control crime		3
Other things he should do	. 8	13
Not sure	. 9	9
	100%	139%*

*Adds to more than 100% due to multiple answers.

Rating of Congress. Congress gets low marks for its performance in all parts of the state, including the First District. There is a strong feeling that Congress is a do-nothing, let-problems-slide body. It is faulted for moving too slow on almost all fronts. (See Table 1.12; See Part 2 for comments on Congress.)

Table 1	.1	2
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"Overall, how would you rate the performance of Congress?"

		Percent of	Sample
	Excellent	1%	
	Pretty Good	16	
÷	Just Fair	45	
	Poor	30	
	Not Sure	8	
	τ.	100%	
-			

Rating of Wyatt's performance. Just half the voters in the First District feel that Wendall Wyatt has done at least a "pretty good" job. Only a very small group says he has done a "poor" job. However, one-fourth are not sure about how to rate him. (See Table 1.13)

The main significance of the ratings of Wyatt is that there is almost no variation of the vote in the present race by degree of approval of Wyatt. The race is very close among those who rate Wyatt highly and among those who are more critical of him. It is among the one-fourth not sure about Wyatt that AuCoin has a strong lead. This comports with the earlier finding that AuCoin was stronger among those least likely to turn out, that is, the less politically involved. There is also a higher proportion of undecided in the race among those who rate Wyatt low than among those who rate him high. Overall, the best treatment of Wyatt is to recognize he has done an adequate job of representing the district, but that it will take a more vigorous Democrat to help get Congress moving again.

Table 1.13

"How would you rate the job Wendall Wyatt is doing?

	Percent of Sample
Excellent	. 13%
Pretty Good	. 36
Just Fair	• 20
Poor	• 4
Not Sure	•
	100%

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Prosecution of Nixon. In the interviewing done after Nixon's resignation, opinion was in favor of leaving him subject to prosecution by better than three-to-one over granting him immunity.

Wage and price controls. Just as we found statewide, in the sample of 200 in the First District, support for strict wage and price controls is 61 percent, with 33 percent opposed and 6 percent unsure. The issue here is equity of enforcement. Voters willingly accept controls if they truly control prices as well as wages.

Log exports. There is bare majority support for a law banning export of logs from Federal land to other countries. The overall division of opinion is: 52 percent favoring a ban, 40 percent opposed, and 9 percent unsure. Log exports is not the strongest issue in the district, but support for controlling exports is the acceptable

position.

Environment. Opinion in the First District is supportive of maintaining or increasing the present level of concern we show over the environment. A small minority believes we have gone too far in protecting the environment and

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and should take it easier. There is not a great sense of urgency about stepping out in new directions on environmental protection. Rather, there is general satisfaction with what we are doing and a commitment not to back away. Overall, in the First District, 16 percent say we are showing too much concern for the environment; 53 percent say about the right level, and 31 percent say not enough concern.

Jobs and economy. Opinion is quite evenly divided between the feeling that in Oregon we are doing enough about jobs and a healthy economy and that we need to do more. Overall, the array of opinion in the First District is: 5 percent say we are showing too much concern over jobs; 49 percent say about the right amount, and 46 percent say not enough concern.

<u>PART</u><u>T</u>WO

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* * * * * * * * * * * * ISSUES IN OREGON * * * * * * * * * * * ð

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2.1 NATIONAL ISSUES

This section contains a large number of tables. The tables themselves should be examined for complete understanding of the array of concerns of voters and their evaluations of political officeholders and institutions. Tables follow each section of text.

<u>Biggest national problem</u>. Inflation is the single issue in this political season, especially with the resignation of Nixon. Interviewing since Nixon's resignation indicates that inflation is mentioned by considerably better than half the people, while references to corruption in government have dropped sharply. Moreover, inflation is a much more personally salient problem than any other mentioned. Its peculiar nature makes it more unsettling than almost any other problem, for it seems there is no avenue of escape, no action for a person to take to protect himself against its effects. This is not true of any other problem except all-enveloping war. It has probably done more than Watergate to undermine faith in the ability of politicians to solve problems. (See Table 2.01)

Except for younger people (18 - 24 years of age), all groups put inflation at the head of the list at the time of our interviewing. (See Table 2.02)

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Nixon. It is now irrelevant, but there was substantial support in our sample for removing Nixon from office by conviction in the Senate. (See Tables 2.03 and 2.04)

Rating of Congress. Voters are sharply critical of Congress for moving too slowly on nearly all fronts. The negative comments about Congress outweighed the positive by better than three-to-one. No group is currently a fan of Congress, but voters in the Second Congressional District are least critical. (See Tables 2.05 and 2.06) The Presidency may have been tarnished by corruption, but the feeling that Congress is allowing the nation to drift has longer term implications.

Demands upon Congressmen. Putting the question to people about what the next Congressman from the district should work on introduces expectations about what can be done into the arena of what problems exist. From this perspective, inflation has slightly lower priority, perhaps reflecting again the general failure of anybody to point to a solution. Protection of the environment and conservation of resources and social programs emerge as second order demands behind inflation and economic problems.

Honesty in government, campaign reform are relatively

minor considerations. (See Tables 2.07 and 2.08)

programs to control inflation. There is overwhelming opposition to either an increase in income taxes or an increase in interest rates as devices to control inflation. (See Tables 2.09 and 2.10)

In contrast, there is a solid majority in favor of strict wage and price controls. Over the past three years, our interviewing has shown people in favor of wage and price controls <u>if</u> they are equitably enforced, which means that prices are controlled as tightly as wages. Only in the Fourth Congressional District is the issue even close.

Surprisingly, those who say they are keeping up with inflation personally are just as supportive of controls as those who say they are falling behind. Part of the attitude of the latter group may be either a sour feeling about the previous experience with controls or an anticipation of increased wages. (See Table 2.11)

Public concern with the equity of controls is reflected in the lower support given to wage and price review boards with no enforcement powers. (See Table 2.13) In short, the public is willing to tighten its belt if all are required to tighten the same number of notches. Other specific issues. There is very strong support for a national health insurance plan of some type. (See Table 2.13)

There is quite a solid majority in favor of a law to ban log exports from Federal lands to other countries. (Such a law exists, of course, but is badly breeched by loopholes such as canting.) (See Table 2.14)

There is near unanimity in opposition to either a law or a Constitutional amendment to ban all abortions. (See Tables 2.15 and 2.16)

There is strong opposition to a law to ban the sale of b handguns. (See Table 2.17)

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Table 2.01

"What do you feel is the biggest problem facing the nation today--the thing that troubles you most about the way things are going?"

| | First
Mention | Total
Mentions |
|--|------------------|-------------------|
| Inflation; high prices; high
interest rates | 41% | 53%. |
| Watergate/Corruption of Nixon
or administration | 18 | 27 |
| Corruption in government;
corrupt/dishonest politicians | 14 | 18 |
| Domestic problem, e.g. crime,
race problems | 9 | 12 |
| Depression; recession; economy
in general | 5 | 8 |
| Other failures of Nixon/Nixon
administration | | 4 |
| International or foreign problem | 2 | 3 |
| Failures of Congress (not | | |
| corruption) | | 2 |
| High taxes; cost of government | . 1 | 2 |
| Need for tax reform | . 1 | 1 |
| Unemployment; lack of jobs | * | 2 |
| Other | | 6 |
| | 100% | 138%** |

*Less than 0.5 percent.

** Adds to more than 100% due to multiple mentions.

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Table 2.02

Biggest National Problem (first mention only) By Group

| (Rows add to 100%) | Inflation | Corruption/
Watergate | Other
Economic | Non-economi
Domestic
Problem | c
Othe: | r |
|-------------------------|-----------|--------------------------|-------------------|------------------------------------|------------|---|
| Total Sample: | | 32 | 7 | 9 | 11 | |
| Congressional District: | | | | | | |
| First District | | 29 | 10 | 8 | 10 | |
| Second District | | 36 | 6 | 9 | 12 | |
| Third District | 37% | 27 | 8 | 12 | 16 | |
| Fourth District | 48% | 34 | 5 | 8 | 5 | |
| Party of Voter: | | | | | | |
| Republican | 41% | · 27 | 10 | 11 | 11 | |
| Democrat | 43% | 34 | 5 | 8 | 10 | |
| Occupational Type: | | | | | | |
| Blue Collar | 41% | 34 | 6 | 7 | 12 | |
| White Collar | 42% | 32 | 8 | 9 | 9 | |
| Business/Professional . | 41% | 25 | 7 | 15 | 12 | |
| Sex: | | | | | | |
| Male | 42% | 33 | 9 | 8 | 8 | |
| Female | 41% | 30 | 5 | 9 | 15 | |
| Age: | | | | | | |
| 18 - 24 years | 29% | 41 | 5 | 8 | 17 | |
| 25 - 34 years | 46% | 25 | 6 | 8 | 15 | |
| 35 - 54 years | | 30 | 8 | 12 | 8 | |
| 55 and over | 44% | 37 | 7 | 7 | 5 | |
| | | | | | | |

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| Table | 2. | 03 |
|-------|----|----|
|-------|----|----|

"Overall, how would you rate the performance of President Nixon at this time?"

| Encoll | Percent of Sample |
|-------------|-------------------|
| Excellent | 5% |
| Pretty Good | 17 |
| Just Fair | 23 |
| Poor | 53 |
| Not Sure | 2 |
| | 100% |

Table 2.04

(Following explanation of impeachment procedure) "Just from the way you feel now, do you think his actions are serious enough to warrant his being removed from the Presidency or not?"

| Per | cent of Sample |
|---------------------------------|----------------|
| Yes, remove from office | 60% |
| No, do not remove from office . | 29 |
| Not sure | |
| • | 100% |

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| "Overall here | | 2.05 | | | | | | | | |
|--|-------|----------------------------|--------|------|------|------|--|--|--|--|
| "Overall, how would you rate the performance of Congress?" | | | | | | | | | | |
| | | | Pretty | Just | | Not | | | | |
| (Rows add to 100%) | Excel | llent | Good | Fair | Poor | Sure | | | | |
| Total Sample: | | 2% | 21 | | | | | | | |
| | •• | 210 | 21 | 45 | 28 | 4 | | | | |
| Congressional District: | | | | | | | | | | |
| First District | | * | 20 | 50 | 27 | 3 | | | | |
| Second District | | 3% | 26 | 47 | 18 | 6 | | | | |
| Third District | •• | 3% | 21 | 34 | 35 | 7 | | | | |
| Fourth District | •• | * | 16 | 49 | 33 | 1 | | | | |
| Party of Voter: | | | | | | | | | | |
| Republican | •• | * | 18 | 39 | 40 | 2 | | | | |
| Democrat | •• | 3% | 24 | 48 | 20 | 5 | | | | |
| Occupational Type: | | | | | | | | | | |
| Blue Collar | •• | 2% | 24 | 44 | 25 | 4 | | | | |
| White Collar | •• | * | 14 | 46 | 37 | 3 | | | | |
| Business/Professional | •• | * | 23 | 47 | 24 | 6 | | | | |
| Sex: | | | | | | | | | | |
|
Male | •• | * | 17 | 45 | 35 | 2 | | | | |
| Female | •• | 3% | 26 | 45 | 20 | 6 | | | | |
| Age: | | | | | | | | | | |
| 18 - 24 years | ••• | * | 21 | 45 | 24 | 10 | | | | |
| 25 - 34 years | | * | 29 | 40 | 24 | 7 | | | | |
| 35 - 54 years | | 3% | 13 | 54 | 28 | 3 | | | | |
| 55 and over | | 3% | 21 | 41 | 35 | * | | | | |
| | | 1997 - 199 ⁸ () | | | | | | | | |
| *Less than 0.5 percent. | | | | | | | | | | |

Table 2.05

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Table 2.06

Reason for Rating Given Congress

Percent of Sample Mentioning

Positive Comments:

| Handling of Watergate; independence from Nixon | 13% |
|--|-------|
| Taken care of constituents; looked
after need; generally performed well | 8 |
| Generally passed good legislation | 6 |
| Reference to specific legislation | 3 |
| Total Positive Comments | 30% |
| Negative Comments: | |
| Moved too slow on legislation | 17% |
| Moved too slow on Watergate; not
independent enough of Nixon | 16 |
| Not solving problems; too content with things | 14 |
| Not solving inflation | 13 |
| Ineffective; poor leadership | 13 |
| Wasting too much time on Watergate | 11 |
| Bunch of crooks; too much dishonesty | 11 |
| Too liberal | 4 |
| Not cooperating enough with President | 1 |
| Other negative comments | 12 |
| Total Negative Comments | 112% |
| Not Sure: | 8% |
| | 150%* |

*Adds to more than 100% due to multiple answers.

page 2-10

Table 2.07

Main Thing for Next Congressman from District to Work On, By District (first mention)

| (read down) | Total
Sample | Congre
<u>First</u> | essional
<u>Second</u> | District
Third | Fourth |
|--------------------------|-----------------|------------------------|---------------------------|-------------------|--------|
| Economic problems | • 35% | 30% | 41% | 37% | 33% |
| Watergate; impeachment: | | 50% | 41% | J1 /0 | 55% |
| campaign reform | | 3 | 3 | 1 | 9 |
| Domestic needs | • 39 | 45 | 34 | 41 | 31 |
| Honesty; communication . | • 5. | 10 | 5 | 3 | 3 |
| Other | • 12 | 9 | 12 | 12 | 16 |
| Not sure | . 6 | 3 | 5 | 6 | 9 |
| | 101%* | 100% | 100% | 100% | 101%* |
| * | | | | | |

"Error due to rounding.

S.
page 2-11

Table 2.08

"What is the main thing that you would like to have the next Congressman from this district work on?" (Total Sample)

| | First | Total |
|---|---------------|----------|
| Curb inflation | Mention | Mentions |
| Curb inflation | 24% | 32% |
| Protect environment, natural resources | 15 | |
| Better people programs (aged,
schools, housing, jobs) | 15 | 20 |
| Central constants, JODS) | 14 | 18 |
| Control government spending | 6 | 9 |
| Tax relief, reform | 5 | 7 |
| Energy crisis; mass transit | 4 | 6 |
| Honest, open; vote reason, not party. | 4 | 4 |
| Settle Watergate, get Nixon out;
reestablish power balance | 2 | 4 |
| Communicate with constituents | 2 | 3 |
| Work for state generally | | 4 |
| More money for highways | | 2 |
| More money to states, not federal | | |
| bureaucracy | 2 | 2 |
| Campaign reform | 1 | 2 |
| Control crime | 1 | 3 |
| Other things he should do | 11 | 18 |
| Not sure | 5 | 5 |
| * | 100% | 139%* |
| Adds to more than 100% due to multip | le responses. | |

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page 2-12

Table 2.09

"In order to fight inflation, would you be for or against a general increase in income taxes?"

| | Percent of Sample |
|----------|-------------------|
| For | 13% |
| Against | 82 |
| Not sure | 5 |
| | 100% |
| 1 | |

Table 2.10

"In order to fight inflation, would you be for or against raising interest rates?"

| | Percent of Sample |
|----------|-------------------|
| For | 12% |
| Against | 82 |
| Not sure | 6_ |
| | 100% |

2

page 2-13

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| Table | 2.11 |
|-------|------|
|-------|------|

| "Would you be for or against strict wage and price controls?" | | | |
|---|---------|----------|--|
| (Rows add to 100%) For | Against | Not Sure | |
| Total Sample: 60% | 34 | 6 | |
| Congressional District: | | | |
| First District | 35 | 3 | |
| Second District | 30 | 4 | |
| Third District | 30 | 6 | |
| Fourth District 47% | 43 | 10 | |
| Party: | | | |
| Republican 59% | 33 | . 8 | |
| Democrat 60% | 35 | 5 | |
| Occupational Type: | | | |
| Blue Collar | 34 | 6 | |
| White Collar 58% | 39 | 3 | |
| Business/Professional63% | 32 | 5 | |
| Sex: | | | |
| Male 54% | 40 | 6 | |
| Female 67% | 28 | 5 | |
| Age: | - | | |
| 18 - 24 years 70% | 22 | 8 | |
| 25 - 34 years 53% | 40 | 7 | |
| 35 - 54 years 58% | 41 | 2 | |
| 55 and over 68% | 26 | 7 | |
| Personal Effect of Inflation: | | | |
| Keeping up with inflation 62% | 32 | 6 | |
| Falling behind inflation 59% | 36 | 6 | |
| | | | |

page 2-14

3

Table 2.12

"Would you be for or against wage and price review boards if the only power they had was to request businesses and unions to keep the lid on wages and

| for | t of Sample
• 55% |
|----------|----------------------|
| Against | • 39 |
| Not sure | •6 |
| | 100% |
| | |

page 2-15

j. Me

Table 2.13

| - | •13 | | |
|--|-------------------|----------------------------|---------------------------|
| "Are you for or against a plan to help people with | natio | onal health
ost of heat | n insurance
lth care?" |
| (Rows add to 100%)
Total Sample: | <u>For</u>
71% | Against
22 | Not Sure
7 |
| Congressional District: | | | / |
| First District | 80% | 19 | . 1 |
| Second District | 67% | 26 | 7 |
| Third District | 77% | 18 | 5 |
| Fourth District | 59% | 26 | 15 |
| Party of Voter: | | | |
| Republican | 63% | 29 | 8 |
| Democrat | 76% | 17 | 7 |
| Occupational Type: | | | |
| Blue Collar | 74% | 20 | 6 |
| White Collar,
Business/Professional | 67% | 25 | 8 |
| pusiness/recessional | 72% | 22 | 6 |
| Sex: | | | |
| Male
Female | 71% | 21 | 8 |
| remare | 70% | 24 | 6 |
| Age: | | 59 m | |
| 18 - 24 years | 81% | 19 | * |
| 25 - 34 years
35 - 54 years | 75%
66% | 18
27 | 7
7 |
| 55 and over | 64% | 27 | 11 |
| *Less than 0.5 percent. | | | ** |

i.

page 2-16

Table 2.14

"Do you favor or oppose a law prohibiting all exports of logs from Federal lands to other

| (Rows add to 100%) | For | Against | Not Sure |
|-------------------------|------|---------|----------|
| Total Sample: | 54% | 36 | 9 |
| Congressional District: | | | |
| First District | 51% | 45 | 4 |
| Second District | .54% | 34 | 12 |
| Third District | 59% | 30 | 10 |
| Fourth District | 52% | 38 | 10 |
| Party of Voter: | | | |
| Republican | 51% | 39 | 10 |
| Democrat | 55% | 37 | 8 |
| Occupational Type: | | | |
| Blue Collar | 61% | 31 | 8 |
| White Collar | 52% | 40 | 8 |
| Business/Professional | 42% | 44 | 13 |
| Sex: | | | |
| Male | 49% | 42 | 8 |
| Female | 61% | 30 | 9 |
| Age: | | | |
| 18 - 24 years | 60% | 26 | 14 |
| 25 - 34 years | 54% | 35 | 11 |
| 35 - 54 years | 48% | 45 | 7 |
| 55 and over | 60% | 34 | 6 |
| | | | |

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page 2-17

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Table 2.15

"Do you feel Congress should pass a law that would prohibit all abortions or not?"

| For | Percent of Sample |
|----------|-------------------|
| For | •• 8% |
| Against | •• 88 |
| Not sure | •• _4_ |
| | 100% |

Table 2.16

"Are you for or against a Constitutional amendment to prohibit all abortions?"

| | Percent of Sample |
|----------|--|
| For | 8% |
| Against | 88 |
| Not sure | And and a state of the state of |
| | 100% |

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page 2-18

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Table 2.17

"Are you for or against a law to prohibit the sale of hand guns?"

| Out | 3. | | |
|-----------------------------------|--------------|---------|----------|
| (Rows add to 100%) | For | Against | Not Sure |
| Total Sample: | 33% | 63 | 4 |
| Congressional District: | | | |
| First District
Second District | | 53 | 1 |
| Third District | 28% | 68 | 4 |
| Fourth District | 33%
21.91 | 64 | 3 |
| | 24% | 69 | 7 |
| Party of Voter: | | | |
| Republican
Democrat | | 65 | 4 |
| | 37% | 59 | 4 |
| Occupational Type: | | | |
| Blue Collar | | 64 | 2 |
| Business/Professional | | 63 | 3 |
| Business/110100010111 | 20% | 66 | 8 |
| Sex: | 0.40 | | |
| Male | | 71 | 3 |
| Female | 42% | 54 | 4 |
| Age: | | | |
| 18 - 24 years | | 60 | * |
| 25 - 34 years | | 63 | 6 |
| <pre>35 - 54 years</pre> | | 67 | 2 |
| | 55% | 61 | 4 |
| *Less than 0.5 percent. | | | , |

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page 2-19

Later Street A.

2.2 OREGON ISSUES

overall people in Oregon are very optimistic about the future. This is based on a belief that we are facing up to the challenge to protect the environment. At the same time, the leading ground for pessimism is the feeling that we are losing the battle for a quality living environment, a belief held by one-tenth of the sample. (See Tables 2.18 and 2.19)

when people are asked what they would most like to see changed about Oregon, environmental considerations again leads the list, although economic problems and social programs also receive quite a few mentions. (See Tables 2.20 and 2.21)

The mandate facing the next governor shows a fairly even split between environmental problems, economic and government spending problems and various social programs. (See Table 2.25)

There is a commitment to maintaining the present level of concern we show over the environment, but no strong urgency among the public about doing more to protect the environment. There is a greater feeling that we need to do more about jobs and a healthy economy in the state, although a bare plurality seems satisfied with what we are now

page 2-20

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doing. (See Tables 2.22 and 2.23)
```

TOM McCall gets good marks for his stewardship of the state, primarily because of his outspoken style and his attention to environmental considerations. (See Tables 2.26 and 2.27)

There is considerable support for strict regulation of 1and use and of siting of nuclear power plants. (See Tables 2.28 through 2.30)

Regarding housing and job discrimination, the weight of opinion is that the state is about as active as it should be right now in protecting minorities. There is considerable variation by group on these issues. (See Tables 2.31 and 2.32) Discrimination of women is increasingly recognized by the public, but opinion about the degree of discrimination women suffer is quite cautious, with small minorities saying either that there is a great deal or not much. (See Table 2.33)

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alle all "

Table 2.18

"When you think about the next five years here in Oregon, are you optimistic or pessimistic about how Oregon will be as a place to live?" (Rows add to 100%) Optimistic Pessimistic Not Sure Total Sample: 77% 18 5 Congressional District: First District 80% 18 2 Second District 82% 15 3 Third District 78% 15 7 Fourth District 66% 26 8 Party of Voter: Republican 81% 15 4 Democrat 72% 22 6 Occupational Type: Blue Collar 77% 18 5 White Collar 78% 21 2 Business/Professional 79% 17 4 Sex: Male 74% 21 5 Female 80% 14 6 Age: 18 - 24 years 71% 21 8 76% 25 - 34 years 20 4 35 - 54 years 5 79% 16 4 55 and over 80% 16

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Table 2.19

Reason for Being Optimistic or Pessimistic About Future of Oregon

| ·ctiC: | <u>% of</u> | Sample |
|---|-------------|-----------|
| Optimistic:
Good place to live generally
Environmental control/concern
Not too crowded; plenty of land | •• | 16%
16 |
| lott | •• | 11 |
| Good government/leadership; | •• | 10 |
| Oregonian attitudes | •• | 7 |
| Good economic potential, jobs | •• | 5 |
| Other positive reasons | •• | 4 |
| No good reason/I'm just an optimi:
not sure why | st/ | 4 |
| Too crowded; poor land-use planning | ng | 11 |
| Poor economic potential | •• | 2 |
| Other reasons | •• | 4 |
| No reason, generally a pessimist | •• | 1 |
| Not Sure: | •• | 9 |

100%

page 2-23

a. A

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Table 2.20

"What things would you most like to see changed about the way things are going here in Oregon? (What do you feel is the main problem facing the State today?)"

| | First
Mention | Total
Mentions |
|---|------------------|-------------------|
| pulation growth, economic | | |
| control population growth, economic | 18% | 2.0% |
| Control population growth, economic
growth
growth
land use, planning
petter
pollution/strict environmental | 9 | 12 |
| Retter inition/strict environmental | | |
| | | 15 |
| CON RETOTM | 7 | 8 |
| Lower schools, school financing | 7 | 9 |
| Better schools, school inflation | 7 | 9 |
| Renter/stronger law enforcement | 5 | 8 |
| Better/stions | | 0 |
| Better/stronger for
Less money for freeways/more for
mass transit | 4 | 6 |
| industry | 4 | 4 |
| Nore employment | 2 | 3 |
| Nore emproya | 2 | 4 |
| Welfare freeways, roads | 1 | 2 |
| Improve fieldways, 2000 programs | 1 | |
| More social service programs | 1 | 2 |
| Cut government waste | | 1 |
| Better recreation | 1 | 2 |
| Reduce environmental concern | 1 | 2 |
| Other specific or local changes | 13 | 20 |
| Do not need any changes; everything | | 8 |
| fine now | 6 | 6 |
| Not sure | 2 | 2 |
| | 100% | 135% |
| * | | 10-1920 V (177 |

Adds to more than 100% due to multiple responses.

page 2-24

Table 2.21

"What things would you most like to see changed about the way things are going here in Oregon?" (first mention only)

| Envir | onmental | | | | | |
|---------------------------|------------|------------|-------------------|----------|-------|-----------|
| Prot | ection: | | Ichay | | | |
| Poll | ution; | Transport- | Jobs;
Economy: | Programs | | Not Sure; |
| (Rows add to 100%) Land-u | se; Growth | ation | Taxes | Services | Other | No Change |
| 1 Sampre | 34% | 5 | 22 | 17 | 13 | 8 |
| sesional Distitut. | | | | | | |
| Lact Dio | 34% | 8 | 25 | 17 | 12 | 5 |
| District | 32% | 3 | 21 | 15 | 20 | 10 |
| mird District | 34% | 5 | 20 | 21 | 9 | 11 |
| Fourth District | 44% | 2 | 24 | 13 | 11 | 6 |
| Party of Voter: | | u. | | | | |
| Republican | 27% | 8 | 26 | 20 | 12 | 6 |
| Democrat | 39% | 2 | 20 | 16 | 13 | 9 |
| Occupational Type: | | | | | | |
| Blue Collar | 36% | 3 | 24 | 14 | 14 | 9 |
| White Collar | 38% | 4 | 23 | 22 | 9 | 3 |
| Business/Professional . | 34% | 8 | 21 | 17 | 11 | 12 |
| Sex: | | | | | | |
| Male | 35% | 6 | 25 | 14 | 15 | 6 |
| Female | 35% | 5 | 19 | 20 | 10 | 11 |
| Age: | i. | | | | | |
| 18 - 24 years | 60% | 7 | 7 | 8 | 10 | 6 |
| , 25 - 34 years | 40% | 3 | 25 | 16 | 11 | 6 |
| 35 - 54 years | 29% | 2 | 27 | 16 | 16 | 9 |
| 55 and over | 30% | 7 | 18 | 21 | 15 | 10 |
| | | | | | | |

page 2-25

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Table 2.22

"Thinking about what's being done to protect the environment here in Oregon, would you say there is too much concern with environment, about the right level of concern, or not enough concern about the environment?" by Geographic, Political, and

| ` | Тоо | About | Not | Not |
|-------------------------|------|-------|---------|------|
| (read across) | Much | Right | Enough | Sure |
| Total Sample: | 14% | 59 | 26 | 2 |
| Congressional District: | | | | |
| First District | 1.0% | | 1275120 | |
| | 10% | 58 | 30 | 3 |
| Second District | 14% | 69 | 17 | - |
| Third District | 14% | 59 | 25 | 2 |
| Fourth District | 17% | 46 | 33 | 4 |
| Party of Voter: | | | | |
| Republican | 18% | 60 | 22 | 1 |
| Democrat | 12% | 58 | 27 | 3 |
| Sex: | | - | | |
| Male | 19% | 54 | 27 | 2 |
| Female | 8% | 65 | 24 | 2 |
| Occupational Type: | | | | |
| Blue Collar | 14% | 61 | 23 | 3 |
| | | | | |
| White Collar | 13% | 60 | 27 | - |
| Business/Professional | 15% | 55 | 29 | 1 |
| Age: | | | | |
| 18 - 24 years | 6% | 61 | 34 | - |
| 25 - 34 years | 8% | 57 | 35 | - |
| 35 - 54 years | 19% | 59 | 19 | 3 |
| 55 and over | 17% | 73 | 10 | - |
| 0 | | | | |

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3

Table 2.23

"How about jobs and the economy of the State-would you say there is too much concern over jobs and the economy, about the right level, or not enough concern?" by Geographic, Political and Demographic Groupings

| (read across) | Too
Much | About
Right | Not | Not
Sure | |
|-------------------------|-------------|----------------|--------|-------------|--|
| Total Sample: | | | Enough | | |
| | 3% | 46 | 43 | 9 | |
| Congressional District: | | | | | |
| First District | 5% | 63 | 25 | 8 | |
| Second District | 3% | 34 | 49 | 14 | |
| Third District | 3% | 47 | 42 | 8 | |
| Fourth District | - | 38 | 56 | 6 | |
| Party of Voter: | | | | | |
| Republican | 4% | 49 | 39 | 9 | |
| Democrat | 1% | 45 | 45 | 9 | |
| Sex: | | | | | |
| | | | | | |
| Male | 3% | 49 | 41 | 8 | |
| Female | 2% | 43 | 44 | 11 | |
| Occupational Type: | | | | | |
| Blue Collar | 2% | 44 | 43 | 11 | |
| White Collar | 7% | 42 | 45 | 6 | |
| Business/Professional | 1% | 55 | 36 | 8 | |
| Age: | | | | | |
| 18 - 24 years | 4% | 42 | 46 | 8 | |
| 25 - 34 years | - | 46 | 46 | 8 | |
| 35 - 54 years | 5% | 44 | 39 | 12 | |
| 55 and over | - | 58 | 42 | - | |
| | | | | | |

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page 2-27

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Table 2.24

Attitude Toward State Funding of Selected Programs

| | State fund | | | |
|---|------------------|--------------|-----------|-------------|
| (rows add to 100%) | Increased | No
Change | Decreased | Not
Sure |
| State financial support of | | | | |
| local schools | - 10 | 40 | 4 | 3 |
| Roads and highways | 10 | 66 | 15 | 1 |
| Welfare | • 11% | 43 | 39 | 7 |
| State parks | • 21% | 72 | 5 | 2 |
| Rehabilitation of people
convicted of crimes | • 27% | 41 | 23 | 9 |
| Mass transit | 2 . . | 22 | 17 | 5 |
| Purchase of scenic areas alor | ng | | | |
| the coast and rivers | 41% | 39 | 15 | 5 |
| Mental health programs | 55% | 36 | 4 | 5 |
| Job training and apprentice- | | | | |
| ship programs | 58% | 34 | 5 | 3 |
| Housing for the elderly | 65% | 28 | 1 | 6 |
| ×. | | × | | |

8

page 2-28

And and and

Table 2.25

"What do you feel is the main thing that the next Governor of Oregon should work on?" (Percent of Sample)

| 3
9 | First
Mention | Total
Mentions |
|--|------------------|-------------------|
| Environment; land-use | • 19% | 29% |
| Economy; jobs | . 12 | 15 |
| Tax relief, reform | • 10 | 12 |
| Reduce State spending | • 9 | 12 |
| Human services; education | • 8 | 16 |
| Continue McCall programs | . 8 | 8 |
| Inflation | 6 | 8 |
| Oregon industries: logging, fishing,
recreation | 4 | 6 |
| Population growth | . 3 | 8 |
| Energy | . 1 | 1 |
| Other | . 11 | 19 |
| Not sure | . 8 | 8 |
| | 99%* | 142%** |

*Error due to rounding.

** Adds to more than 100% due to multiple mentions.

8

page 2-29

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Table 2.26

"How would you rate the job Tom McCall is doing as Governor?

| (read across) <u>Ex</u>
Total Sample: | acellent
30% | Pretty
Good
48 | Just
<u>Fair</u>
17 | <u>Poor</u>
4 | <u>Not Sure</u>
2 |
|--|---------------------------------|----------------------------|----------------------------|-----------------------|-----------------------|
| Congressional District: | | | | | |
| First District
Second District
Third District
Fourth District | 44%
25%
34%
18% | 42
47
49 | 12
26
13 | 2
2
3 | -
-
1
2 |
| Party of Voter: | 10% | 56 | 17 | 8 | L |
| Republican
Democrat
Occupational Type:
Blue Collar
White Collar
Business/Professional | 37%
27%
27%
25%
41% | 43
52
47
57
44 | 15
18
21
15
11 | 5
3
5
2
3 | 1
1
-
1
2 |
| Sex: | | | | | |
| Male | 29% | 49 | 16 | 5 | 1 |
| Female | 32% | 47 | 18 | 3 | - |
| Age: | | | | | |
| 18 - 24 years | 24% | 62 | 11 | 3 | - |
| 25 - 34 years | 37% | 46 | 16 | 2 | - |
| 35 - 54 years | 31% | 46 | 16 | 6 | 1 |
| 55 and over | 26% | 49 | 21 | 4 | • |

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Table 2.27

Reason for Rating McCall

| Likes: | First
Mention | Total
<u>Mentions</u> |
|---|------------------|--------------------------|
| <pre>Independent; outspoken;
dedicated; honest; open;
sincere</pre> | •• 25% | 35% |
| Environmental policies | ·· 25% | 27 |
| Has run the State well; put Oregon
on the map | - | 22 |
| Works for people; listens | •• 15 | 9 |
| Handling of energy crisis | | 10 |
| Economic, no-growth policies | . 3 | 8 |
| Other likes | . 6 | 12 |
| Dislikes: | ω. | |
| Too pro-environment | . 5 | 9 |
| National ambitions; 3rd force | . 4 | 5 |
| Personal qualities; too outspoken | . 3 | 5 |
| Handling of Bolds case | . 1 | 2 |
| Other dislikes | . 6 | 13 |
| Not Sure: | . 5 | 5 |
| | 100% | 162%* |

*Adds to more than 100% due to multiple responses.

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page 2-31

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Table 2.28

"How strict do you feel regulation should be about where nuclear power plants can be built?"

| (Deed OCTOCC) | Very
Strict | Quite
Strict | Not Very
 | No Regulation
At All | Not
Sure |
|-------------------------|----------------|-----------------|--------------|-------------------------|-------------|
| Total Sample: | 46% | 35 | 14 | 2 | 4 |
| Congressional District: | | | | | |
| First District | 48% | 41 | 9 | 3 | - |
| Second District | 38% | 42 | 17 | - · | 4 |
| Third District | 59% | 22 | 12 | 3 | 5 |
| Fourth District | 39% | 34 | 18 | 1 | 9 |
| Party of Voter: | | | | | |
| Republican | 43% | 33 | 16 | 2 | 6 |
| Democrat | 49% | 33 | 13 | 1 | 4 |
| Sex: | | ÷ | | | |
| Male | 42% | 36 | 17 | 3 | 2 |
| Female | 51% | 32 | 10 | 1 | 6 |
| Occupational Type: | | | | | |
| Blue Collar | 48% | 30 | 14 | 3 | 5 |
| White Collar | 43% | 36 | 17 | 2 | 3 |
| Business/Professional . | 45% | 43 | 11 | | 1 |
| Age: | | | | | |
| 18 - 24 years | 59% | 33 | 8 | - | - |
| 25 - 34 years | 52% | 34 | 11 | 2 | 1 |
| 35 - 54 years | 45% | 34 | 16 | 2 | 4 |
| 55 and over | 35% | 38 | 17 | 1 | 8 |
| | | | | | |

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Table 2.29

"How strict do you feel state and local governments should be in regulating how land in general is developed and used?"

| (read across) | Very
<u>Strict</u> | Quite
Strict | Not Very
Strict | No Regulation
At All | Not
Sure |
|-------------------------|-----------------------|-----------------|--------------------|-------------------------|-------------|
| Total Sample: | •• 42% | 37 | 15 | 3 | 3 |
| Congressional District: | | | | | 1 |
| First District | •• 43% ` | 37 | 14 | 5 | 1 |
| Second District | | 35 | 16 | 1 | 2 |
| Third District | | 38 | 13 | 2 | 3 |
| Fourth District | | 38 | 16 | 3 | 9 |
| Party of Voter: | | | | <i>(</i> | 6 |
| Republican | ••• 37% | 34 | 17 | 6 | 2 |
| Democrat | ••• 44% | 38 | 15 | 1 | |
| Sex: | | | 10 | 4 | 2 |
| Male | | 37 | 18 | 2 | 4 |
| Female | 46% | 37 | 11 | - | |
| Occupational Type: | | | 10 | 3 | 3 |
| Blue Collar | | 34 | 18 | 3 | 3 |
| White Collar | | 43 | 10 | 1 | ` 3 |
| Business/Professiona | al . 41% | 43 | 13 | 1 | |
| Age: | | | 24 | 2 | _ |
| 18 - 24 years | | | | - | 5 |
| 25 - 34 years | | | 10 | 6 | 2 |
| 35 - 54 years | | 40 | 12 | 3 | 3 |
| 55 and over | 0.001 | | 18 | 5 | |
| | | | | | |

page 2**-3**3

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Table 2.30

Reasons for Attitude Toward Land-Use Regulation

Percent of Sample

Quite Strict:

| Prevent real-estate schemes, ugly
developments | 20% |
|---|------|
| Need balance; put land to best use | 16 |
| Preserve environment, natural resources | 15 |
| Preserve farm, recreation land | 13 |
| Need regulation | 8 |
| Prevent overpopulation, land-abuse | 7 |
| Other for regulation | 3 |
| Not Very Strict: | |
| Should be able to use your land however you want | 10 |
| Other against regulation | 3 |
| Not <u>Sure</u> : | 6 |
| | 101% |

"Error due to rounding.

page 2-34

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Table 2.31

"Thinking about civil rights in Oregon, do you feel the State government has been too active or not active enough in protecting minorities against job discrimination?"

| Too
ActiveAbout
RightNot Active
EnoughNot
SureTotal Sample: 17% 502013Congressional District: 17% 531812First District 10% 591813Third District 10% 591813Third District 24% 43239Fourth District 15% 452020Party of Voter: 19% 491814Democrat 14% 512213Sex: 17% 511914Female 17% 511914Female 17% 512020Decupational Type: 11% 68156Business/Professional. 14% 452219Age: 18 24 years 8% 513011 25 34 years 16% 63 1111 55 and over 21% 45 1816 | | | | | |
|---|---------------------------------------|------|----|----|----|
| Total Sample: 17% 50 20 13 Congressional District:First District 17% 53 18 12 Second District 10% 59 18 13 Third District 10% 59 18 13 Fourth District 15% 43 23 9 Fourth District 15% 45 20 20 Party of Voter: 19% 49 18 14 Democrat 14% 51 22 13 Sex:Male 17% 51 19 Male 17% 51 19 14 Female 17% 51 21 12 Occupational Type: 11% 68 15 6 Business/Professional. 14% 45 22 19 Age: 18 24 years 8% 51 30 11 $25 - 34$ years 18% 45 23 14 $35 - 54$ years 16% 63 11 11 | · · · · · · · · · · · · · · · · · · · | | | | |
| Total Sample 17% 30 20 Congressional District: 17% 53 18 12 Second District 17% 53 18 13 Third District 10% 59 18 13 Fourth District 24% 43 23 9 Fourth District 15% 45 20 20 Party of Voter: $Republican 19\% 49 18 14 Democrat 19\% 49 18 14 Democrat 17\% 51 22 13 Sex: Male 17\% 51 19 14 Female$ | | | | | |
| First District 17% 53 18 12 Second District 10% 59 18 13 Third District 24% 43 23 9 Fourth District 15% 45 20 20 Party of Voter:Republican 19% 49 18 14 Democrat 14% 51 22 13 Sex:Male 17% 51 19 14 Female 17% 51 19 14 Female 17% 51 21 12 Occupational Type: 17% 51 21 12 Blue Collar 11% 68 15 6 Business/Professional. 14% 45 22 19 Age: 18 24 years 8% 51 30 11 $25 - 34$ years 18% 45 23 14 $35 - 54$ years 16% 63 11 11 | Total Sample: | 1/% | 50 | 20 | 15 |
| First District 17% 53 18 12 Second District 10% 59 18 13 Third District 24% 43 23 9 Fourth District 15% 45 20 20 Party of Voter:Republican 19% 49 18 14 Democrat 14% 51 22 13 Sex:Male 17% 51 19 14 Female 17% 51 19 14 Female 17% 51 21 12 Occupational Type: 17% 51 21 12 Blue Collar 11% 68 15 6 Business/Professional. 14% 45 22 19 Age: 18 24 years 8% 51 30 11 $25 - 34$ years 18% 45 23 14 $35 - 54$ years 16% 63 11 11 | Congressional District: | | | | |
| Second District 10% 59 18 13 Third District 24% 43 23 9 Fourth District 15% 45 20 20 Party of Voter:Republican 19% 49 18 14 Democrat 14% 51 22 13 Sex:Male 17% 51 19 14 Female 17% 51 19 14 Female 17% 51 21 12 Occupational Type: 8% 68 15 6 Blue Collar 11% 68 15 6 Business/Professional. 14% 45 22 19 Age: 18% 45 23 14 $25 - 34$ years 18% 45 23 14 $35 - 54$ years 16% 63 11 11 21% 45 18 16 | First District | 17% | 53 | 18 | 12 |
| Third District 24% 43 23 9 Fourth District 15% 45 20 20 Party of Voter: 15% 45 20 20 Republican 19% 49 18 14 Democrat 14% 51 22 13 Sex: 14% 51 12 13 Male 17% 51 19 14 Female 17% 51 19 14 Gccupational Type: 17% 51 21 12 Blue Collar 23% 46 20 11 White Collar 11% 68 15 6 Business/Professional. 14% 45 22 19 Age: 18 24 years 8% 51 30 11 $25 - 34$ years 18% 45 23 14 $35 - 54$ years 16% 63 11 11 | | 10% | 59 | 18 | 13 |
| Fourth District 15% 45 20 10% Party of Voter: Republican 19% 49 18 14 Democrat 14% 51 22 13 Sex: 14% 51 22 13 Male 17% 51 19 14 Female 17% 51 19 14 Gccupational Type: 17% 51 21 12 Blue Collar 23% 46 20 11 White Collar 11% 68 15 6 Business/Professional. 14% 45 22 19 Age: 18 16% 51 30 11 $25 - 34$ years 18% 45 23 14 $35 - 54$ years 16% 63 11 11 | | 24% | 43 | 23 | |
| Republican 19% 49 18 14 Democrat 14% 51 22 13 Sex: 14% 51 21 13 Male 17% 51 19 14 Female 17% 51 19 14 Female 17% 51 21 12 Occupational Type: 17% 51 21 12 Blue Collar 23% 46 20 11 White Collar 11% 68 15 6 Business/Professional. 14% 45 22 19 Age: 18 16 11 11 25 - 34 years 18% 45 23 14 35 - 54 years 16% 63 11 11 21% 45 18 16 | | 15% | 45 | 20 | 20 |
| Republican 19% 49 18 14 Democrat 14% 51 22 13 Sex: 14% 51 21 13 Male 17% 51 19 14 Female 17% 51 19 14 Female 17% 51 21 12 Occupational Type: 17% 51 21 12 Blue Collar 23% 46 20 11 White Collar 11% 68 15 6 Business/Professional. 14% 45 22 19 Age: 18 16 11 11 25 - 34 years 18% 45 23 14 35 - 54 years 16% 63 11 11 21% 45 18 16 | tr of Voter: | | | | |
| Democrat 14% 51 22 13 Sex: $Male$ 17% 51 19 14 Male 17% 51 19 14 Female 17% 51 21 12 Occupational Type: 17% 51 21 12 Blue Collar 23% 46 20 11 White Collar 11% 68 15 6 Business/Professional. 14% 45 22 19 Age: 18 24 years 8% 51 30 11 $25 - 34$ years 18% 45 23 14 $35 - 54$ years 16% 63 11 11 21% 45 18 16 | | 19% | 49 | 18 | 14 |
| Sex:17%511914Male17%511914Female17%512112Occupational Type:Blue Collar23%462011White Collar11%68156Business/Professional.14%452219Age:18 - 24 years8%51301125 - 34 years18%45231435 - 54 years16%63111121%451816 | | 14% | 51 | 22 | 13 |
| Male 17% 51 19 14 Female 17% 51 21 12 Occupational Type:Blue Collar 23% 46 20 11 White Collar 11% 68 15 6 Business/Professional. 14% 45 22 19 Age: 18 24 years 8% 51 30 11 25 34 years 18% 45 23 14 35 54 years 16% 63 11 11 | Democrac Contraction | | 2 | | |
| Male 17% 51 19 14 Female 17% 51 21 12 Occupational Type:Blue Collar 23% 46 20 11 White Collar 11% 68 15 6 Business/Professional. 14% 45 22 19 Age: 18 24 years 8% 51 30 11 25 34 years 18% 45 23 14 35 54 years 16% 63 11 11 | Se <u>x</u> : | | | 10 | 1/ |
| Female 17% 51 21 12 Occupational Type: Blue Collar 23% 46 20 11 White Collar 11% 68 15 6 Business/Professional. 14% 45 22 19 Age: 18 24 years 8% 51 30 11 25 34 years 18% 45 23 14 35 - 54 years 16% 63 11 11 | | 17% | 51 | 19 | |
| Occupational Type: 23% 46 20 11 Blue Collar 11% 68 15 6 White Collar 11% 68 15 6 Business/Professional. 14% 45 22 19 Age: 7 7 30 11 25 - 34 years 18% 45 23 14 35 - 54 years 16% 63 11 11 | | 17% | 51 | 21 | 12 |
| Blue Collar 23% 46 20 11 White Collar 11% 68 15 6 Business/Professional. 14% 45 22 19 Age: 18 - 24 years 8% 51 30 11 25 - 34 years 18% 45 23 14 35 - 54 years 16% 63 11 11 | | | | | |
| Blue Collar 25% 40 14 White Collar 11% 68 15 6 Business/Professional. 14% 45 22 19 Age: 18 - 24 years 8% 51 30 11 25 - 34 years 18% 45 23 14 35 - 54 years 16% 63 11 11 | Occupational Type: | 0.09 | 16 | 20 | 11 |
| White Collar 11% 68 13 4 Business/Professional. 14% 45 22 19 Age: 18 - 24 years 8% 51 30 11 25 - 34 years 18% 45 23 14 35 - 54 years 16% 63 11 11 | Blue Collar | | | | 6 |
| Business/Professional. 14% 45 22 19 Age: 18 - 24 years 8% 51 30 11 25 - 34 years 18% 45 23 14 35 - 54 years 16% 63 11 11 | White Collar | 11% | 68 | - | - |
| Age: 8% 51 30 11 18 - 24 years 8% 51 23 14 25 - 34 years 18% 45 23 14 35 - 54 years 16% 63 11 11 | | 14% | 45 | 22 | 19 |
| 18 - 24 years $8%$ 51 50 14 $25 - 34$ years $18%$ 45 23 14 $35 - 54$ years $16%$ 63 11 11 $21%$ 45 18 16 | | | | | |
| 18 - 24 years 8% 51 25 - 34 years 18% 45 23 14 35 - 54 years 16% 63 11 11 21% 45 18 16 | | 09 | 51 | 30 | 11 |
| 25 - 34 years 18% 45 25 14 35 - 54 years 16% 63 11 11 21% 45 18 16 | 18 - 24 years | | | | 14 |
| 35 - 54 years $16%$ 63 11 $16%$ 16 | 25 - 34 years | 18% | | | |
| 21% 45 18 10 | 35 - 54 years | 16% | 63 | 11 | |
| | | 21% | 45 | 18 | 16 |
| | | | | | |

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Table 2.32

"Do you feel the State government has been too active or not active enough in protecting minorities against housing discrimination?"

| Total Sample: | Too
Active
. 10% | About
<u>Right</u>
47 | Not Active
Enough
21 | Not
<u>Sure</u>
22 |
|--|------------------------|----------------------------------|----------------------------------|----------------------------------|
| <u>Congressional District</u> :
First District
Second District
Third District
Fourth District
<u>Party of Voter</u> :
Republican
Democrat | 5%
14%
12% | 56
54
41
37
54
42 | 21
22
16
24
18
23 | 16
19
29
27
16
27 |
| <u>Sex</u> :
Male
Female | | 48
47 | 18
23 | 24
21. |
| Occupational Type:
Blue Collar
White Collar
Business/Professional | 10% | 54
52
39 | 17
19
24 | 17
20
28 |
| <u>Age</u> :
18 - 24 years
25 - 34 years
35 - 54 years
55 and over | 5%
6%
11%
15% | 51
43
53
46 | 28
26
16
14 | 16
25
20
25 |

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Table 2.33

"How much discrimination, if any, do you feel women suffer in trying to get jobs and equal pay with men--a great deal of discrimination, quite a bit, some, or not very much?"

| (read across)
Total Sample: | Great
Deal
. 18% | Quite
<u>a Bit</u>
24 | Some
32 | Not
<u>Much</u>
22 | Not
<u>Sure</u>
4 |
|--------------------------------|------------------------|-----------------------------|------------|--------------------------|-------------------------|
| Congressional District: | | ł | | | |
| First District | • 22% | 28 | 31 | 17 | 1 |
| Second District | • 12% | 19 | 35 | 30 | 3 |
| Third District | • 20% | 24 | 32 | 18 | 6 |
| Fourth District | . 16% | 23 | 31 | 23 | 7 |
| Party of Voter: | | | | . A. | |
| Republican | . 18% | 25 | 29 | 21 | 7 |
| Democrat | | 24 | 32 | 23 | 3 |
| | | | | | |
| Sex: | . 16% | 27 | 27 | 27 | 4 |
| Male
Female | | 20 | 39 | 17 | 4 |
| | • 20% | | | | |
| Occupational Type: | | | 24 | 23 | 4 |
| Blue Collar | | 22 | 34 | | - |
| White Collar | . 15% | 26 | 34 | 25 | 3 |
| Business/Professional | . 19% | 26 | 32 | 20 | 5 |
| Age: | | | | | |
| 18 - 24 years | . 18% | 32 | 29 | 18 | 2 |
| 25 - 34 years | | 22 | 34 | 21 | 3 |
| 35 - 54 years | - 101 | 23 | 36 | 24 | 4 |
| 55 and over | | 23 | 30 | 24 | 6 |
| | | | | | |

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2.3 PARTISANSHIP AND POLITICAL CYNICISM

There is a resurgence of Democratic partisanship this year, but it is based as much on Republican economic failures as on Watergate. While half the sample feels it makes no difference which party is in for best solving our problems, among those who do feel party makes a difference, the Democrats are felt to be the party of the times. Even the Republicans we interviewed failed to endorse their party by very much. (See Tables 2.34 and 2.35)

The differences between the parties today are clearly based on feelings that they cater to different groups -the Democrats representing common people, and the Republicans serving business interests. There is also a considerable feeling that the parties are not very different; this is a long-term trend in opinion, and this year marks an eddy in that current. (See Table 2.36)

On the strictly partisan grounds of electing a Democratic veto-proof Congress there is only minority support. It clearly is not an appeal to make on its own. (See Tables 2.37 and 2.38)

There is greater pessimism about the ability of politicians

to solve problems today, but paradoxically, Watergate is the leading reason for optimism. At most, Watergate has made our sample more pessimistic by a net of less than 10 percent. The failure of politicians to face up to problems has had a much greater effect. (See Tables 2.39 and 2.40)

Thirty-five percent of our sample feels there is more dishonesty in politics today than there used to be, a relatively small proportion, given recent events. Moreover, the reasons given for the feeling that there is more dishonesty indicate that just one-fourth believes there is truly more dishonesty and it is not just that we hear more about it today.

Table 2.34

"Which party do you feel could do the best job in handling (main problem)--the Democrats or the Republicans?

| (read across) | Democrats | Republicans | Makes no Difference |
|-----------------|-----------|-------------|---------------------|
| Total Sample: | 37% | 9 | 53 |
| Party of Voter: | | | |
| Republican | 14% | 20 | 65 |
| Democrat | 54% | 2 | 43 |
| × | | | r
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Table 2.35

"Why do you feel (party) would do best on (problem)?"

Percent of Sample

Democrats:

| More for people; liberal; Republicans
for big business | 13% |
|--|------|
| Republicans have failed to solve
problems; have always done badly
Democrats get things done, have done | 13 |
| well in past | 10 |
| Democrats not involved in Watergate | 6 |
| Other reasons Democrats would do best | 3 |
| Republicans:
Democrats give money away; have failed | |
| to solve problems | 3 |
| Republicans better for business, farmers;
it's my party | 2 |
| Other reasons Republicans would do best. | 3 |
| <u>Makes No Difference</u> :
It's not a party problem; needs | |
| leadership | 24 |
| Neither party is good; reform needed | 12 |
| Other reasons neither party can handle
problem | 10 |
| Not Sure: | 1 |
| | 100% |

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Table 2.36

"What do you feel are the main differences today between the Democratic Party and the Republican Party?"

| *s | | |
|--|------------------|-------------------|
| . <u>1</u> | First
Mention | Total
Mentions |
| DEMOCRATS | | |
| Positive: | | |
| More for people, working people | • 18% | 32% |
| More liberal; for change | •• 5 | 9 |
| Other positive differences | •• 5 | 7 |
| Negative: | | |
| Too wasteful; overspend | . 4 | 6 |
| Too liberal; naive | • 3 | 3 |
| Other negative differences | | 1 |
| REPUBLICANS | | |
| Positive: | | |
| More conservative | . 3 | 5 |
| Better for economy; spend less . | . 1 | 3 |
| Other positive differences | . 1 | 1 |
| Negative: | | |
| For big business, rich people | . 15 | 30 |
| Too conservative | • 2 | 4 |
| Other negative differences | . 2 | 5 |
| NO DIFFERENCE | | |
| Parties are too much alike; both have failed to solve problems . | | 36 |
| Both parties bad, crooked; need new party | . 4 | 5 |
| Other comments | | 5 |
| NOT SURE | . 3 | 3 |
| | 100% | 155% |
| *Adds to more than 100% due to mult | | |

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Alexander and

Table 2.37

"Some people say it is important to elect Democrats to Congress this year so that Nixon cannot veto what Congress does. Do you agree or disagree with this?"

| (read across)
<u>Total Sample</u> :
<u>Congressional District</u> : | <u>Agree</u>
26% | <u>Disagree</u>
65 | 9
9 |
|---|---------------------|-----------------------|--------|
| First District | | 71 | 8 |
| Second District | | 71 | 8 |
| Third District | | 59 | 13 |
| Fourth District | | 58 | 7 |

Table 2.38

Reasons for Disagreeing That It Is Important to Elect Democrats to Congress

| | ent of Sample |
|--|---------------|
| Agree - important to elect Democrats: | 26% |
| Disagree: | |
| More important to elect right person | 23 |
| Need balance to maintain two-party system | 12 |
| Democrats have majority now; politicians
don't necessarily vote party | 11 |
| Need to back the President, not override vetos | 7 |
| Democrats are not better than Republicans | 3 |
| Other reasons | 8 |
| Not sure | 1 |
| Not asked | 8 |
| ~ | 99%* |

*Error due to rounding.

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Table 2.39

"Would you say you are generally more optimistic or more pessimistic about the ability of politicians to solve our problems today than you were 5 years ago?"

| | | | • |
|-------------------------|---------------------------|-------------|-------------|
| (read across) | More
<u>Optimistic</u> | More | Not
Sure |
| Total Sample: | | Pessimistic | |
| | • 30% | 58 | 12 |
| Congressional District: | | | |
| First District | • 27% | | 9 |
| Second District | / 0 | 64 | |
| Third District | • 32% | 63 | 5 |
| | | 53 | 12 |
| Fourth District | 25% | 53 | 22 |
| Party of Voter: | | | |
| Republican | | | |
| Democrat | | 56 | 17 |
| Democrat | 32% | 59 | 9 |
| Sex: | | | |
| Male | 21% | 66 | 13 |
| Female | 40% | 50 | 10 |
| Occupational Type: | | | |
| Blue Collar | 33% | | 10 |
| White Collar | 0070 | 55 | 12 |
| | 22% | 66 | 12 |
| Business/Professional | 34% | 56 | 11 |
| Age: | | | |
| 18 - 24 years | 45% | 42 | 14 |
| 25 - 34 years | | . – | |
| | 27% | 66 | 7 |
| 35 - 54 years | 26% | 62 | 12 |
| 55 and over | 31% | 54 | 16 |
| | | | |

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7.2

Table 2.40

Reasons for Being Optimistic/Pessimistic About Ability of Politicians to Solve Problems

| Optimistic: | First
Mention | Total
Mentions |
|--|------------------|-------------------|
| Optimiser | | |
| Waterage will keep politicians hone
working to solve problems | est, | |
| tatio potuma c | •••• 12% | 12% |
| Optimistic nature of respondent | 7 | 7 |
| Things seem to be getting better | 3 | 3 |
| Other reasons for optimism | •••• 6 | 9 |
| Pessimistic: | | |
| Lack of leadership; politicion | | |
| facing problems | 20 | 22 |
| Dishonesty of politicians | ••• 14 | 16 |
| problems seem insoluble: lost faith | | |
| in system | ••• 9 | 11 |
| More aware of problems now | ••• 3 | 4 |
| Pessimistic nature of respondent | | 3 |
| Economy is getting worse; inflation | L | |
| isn't being dealth with | | 6 |
| Other reasons for pessimism | ••• 6 | 10 |
| Not Sure Whether Pessimistic or | | |
| Optimistic: | ••• 14 | 14 |
| | 99%* | 117%** |
| | 5 7 10 | TT/ /0 |

*Error due to rounding.

** Adds to more than 100% due to multiple mentions.

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Table 2.41

"In general, do you feel there is more dishonesty in politics today than there used to be or not?"

| (read across)
Total Sample:
Congressional District: | More
33% | Same
<u>Amount</u>
59 | Less
4 | Not
<u>Sure</u>
3 | |
|---|--|----------------------------------|--------------------------|----------------------------|--|
| First District
Second District
Third District
Fourth District
Party of Voter:
Republican
Democrat | 30%
39%
37%
25%
26%
38% | 64
54
50
71
65
54 | 4
10
-
5
. 5 | 2
4
3
4
4
3 | |
| Sex:
Male
Female
Occupational Type:
Blue Collar
White Collar
Business/Professional | 33%
34%
37%
31%
25% | 62
55
55
60
69 | 4
5
5
4
3 | 1
6
3
5
3 | |
| <u>Age</u> :
18 - 24 years
25 - 34 years
35 - 54 years
55 and over | 32%
22%
33%
46% | 60
69
57
51 | 8
2
7
3 | -
7
3
1 | |

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Table 2.42

"Why do you feel there is (more/less) dishonesty in politics today than there

Percent of Sample

More Dishonesty:

| MOLE MORE MORE IN IN | |
|---|------|
| There's more money in it now | 10% |
| We hear more about it now | 9 |
| More politicians are greedy | 5 |
| They need to be dishonest to be elected | 3 |
| Loss of values; apathetic electorate | 3 |
| Other reasons | 4 |
| Not sure why more now | 1 |
| Less Dishonesty: | |
| It's harder to hide now | 2 |
| Politicians are more careful to be | |
| honest now | 1 |
| Same Amount Today: | 59 |
| Not Sure if More or Less: | 3 |
| | 100% |
| | |

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Table 2.43

about half are dishonest, or just a few? (read across) Not About Just Most Half Sure a Few Total Sample: • • • • • • • • • • • • • 20% 2 26 52 Congressional District: First District 2 23% 27 49 Second District 2 14% 53 31 Third District 4 21% 23 52 Fourth District 24% 22 53 Party of Voter: Republican 17% 1 28 54 Democrat 21% 3 23 53 Sex: Male 24% 24 1 52 Female 16% 3 30 52 Occupational Type: Blue Collar 19% 28 53 1 White Collar 25% 20 51 3 Business/Professional 20% 27 51 2 Age: 23% 3 27 47 18 - 24 years 15% 39 46 25 - 34 years 3 25% 19 54 35 - 54 years 3 21% 19 58 55 and over

"Do you feel most politicians are dishonest,

| Yaden/Associates, Inc. | page 2-47 |
|--|-----------|
| Table 2.44
Reason for Not Voting in May Primary Election | |
| Percent of Sa | mple |
| Did Vote: 67% | |
| Did Not voeNo interest; forgotNot registeredNot of townOut of townWorking; couldn't get to polls411ness2 | |
| Other reasons | • |
| 100% | |