1990 - 91 ANNUAL REPORT



26 Years of "People Helping People" 1965-1991



Letters To Our Friends

Board Chair Message:



Cliff Clark, Board Chair

Twenty-five years into the War on Poverty, the battle has not been won. Here in the richest county in Oregon, the need to step up our efforts is evident all around us.

The coming year will be a critical one in WCCAO's history. Our reputation as an effective and caring provider of services has never been better. And yet, we find ourselves in a continual struggle for funding. Gathering greater community support will be our agency's greatest challenge.

As we look to the future, we can gather strength from the lessons learned in our first quarter century. We must not despair that we have not made poverty go away. What we have accomplished in our work is not the kind of thing that can be weighed or measured - and that is nearly always true in providing human services. But we have touched many lives, and many of those lives are different because of

WCCAO's work doesn't make headlines and it doesn't make the 6 o'clock news. But, day by day, whether the need is for food, emergency housing, child care, emergency assistance, or any of the other services we provide, it's the kind of work that makes the world a better place.

Sincerely,

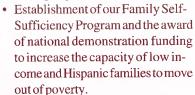
Cliff Clark **Board Chair**

> "Although the economic wellbeing and prosperity of the UnitedStates have progressed to a level surpassing any achieved in world history, and although these benefits are widely shared throughout the nation, poverty continues to be the lot of a substantial number of our people . . . It is, therefore, the policy of the United States to eliminate the paradox of poverty in the midst of plenty in this nation, by opening to everyone the opportunity for education and training, the opportunity to work, and the opportunity to live in decency and dignity.'

> > From the Preamble to the Economic Opportunity Act, passed into law on August 20, 1964

Executive Director's Message:

1990-91 marked the completion of WCCAO's 25th year of service to Washington County. It was also the year that the visions of our long range planning transformed into working realities. With needed organizational changes in place, we strengthened our capacity to more effectively address the causes and conditions of poverty. Some of the highlights from 1990-91 were:





Jerralynn Ness, **Executive Director**

- Establishment of child care assistance for low-income working families through Great Start funding.
- Establishment of a Comprehensive Information and Referral Service, coordinated with the Washington County Cooperative Library System and funded in part by United Way.
- Increased awareness of and concern for the need to have decent, affordable housing available to prevent homelessness, to support the work force required and to maintain a decent quality of life.
- Expansion of Head Start which allowed WCCAO to serve 11% more low-income children and their families.
- Implementation of a winter emergency response to the housing, hunger, health and employment needs of farmworker families through multiple funding partners.
- Establishment of a fully operational Transitional Housing Program to stabilize homeless families.
- · Increased commitment to cross cultural work and understanding diversity in the workplace and community.

I am proud of our ability to continue to make the changes necessary to effectively address poverty in a rapidly changing environment. We continue to evolve as an organization that is dedicated to the economic and social self-sufficiency of all families. But I will always know that our success is only as great as the success of the families we serve and the support we receive from you.

Sincerely,

Jerralynn Ness

Executive Director

Our Mission

Washington County Community Action Organization (WCCAO) is a private non-profit, community based agency serving the economically disadvantaged in Washington County by providing for basic needs and promoting long term self-sufficiency.

Our Objectives

- 1. To solve problems and remove obstacles which block the achieve ment of self-sufficiency by the economically disadvantaged.
- 2. To promote greater participation of the economically disadvantaged in decisions and activities affecting them.
- 3. To provide the leadership required to assure the active involvement of the public, private and non-profit sectors in address ing the problems of economically disadvantaged people.
- 4. To address both the causes and symptoms of poverty by providing a range of services that help people to:
 - · secure meaningful employment
 - · attain needed education and training
 - · obtain adequate housing
 - · meet emergency basic needs
 - counteract conditions of starvation and malnutrition
 - make more effective use of other related services and programs

Our Programs

- · Family Self-Sufficiency
- Head Start
- · Child Care
- · Parent Support Center
- Tualatin Valley Food Center
- Holiday Food Basket Program
- · Brown Bag Program

- · Emergency Assistance
- · Housing Services
- · Housing Advocacy Program
- · Housing Services Consortium
- Weatherization and Energy Conservation
- · Homeless Services
- Farmworker Family Support Project

"If a free society cannot help the many who are poor, it cannot save the few who are rich"

President John F. Kennedy

"Twenty-five years into the War on Poverty, the battle has not been won. Here in the richest county in Oregon, the need to step up our effort is evident all around us."

Cliff Clark, Board Chair

Family Self-Sufficiency -

WCCAO received a Demonstration Partnership Program grant from the U.S. Department of Health and, Human Services, Office of Community Services, to help 45 low income women (at least 50% hispanic) to achieve economic and social self-sufficiency. This project, entitled "Next Steps" represents a partnership with The New Directions Program at Portland Community College.

In addition, intensive case management is provided to:

- · Head Start families
- · Families receiving Homeless Services
- Families enrolled in the Oregon Part ners in Energy (OPIE) Program, de signed to solve chronic arrearage prob lems in payment of utility bills

All case management is coordinated through the new Family Self-Sufficiency Program.

Holiday Food Basket Program

- 3,513 Christmas and Thanksgiving baskets were distributed to 10,311 people through the work of agency staff and the Christmas Clearing Bureau (CCB). The CCB team of volunteers matches needy households with sponsors from church and civic groups, schools, clubs and individuals.

Farmworker Family Support Project

During the winter of 90-91, the number of homeless farmworker families increased dramatically, due to the closure of camps and the lack of affordable housing. In response to the crisis, WCCAO raised \$65,200 from a variety of community resources, and pro-

vided shelter, health care, transportation, clothing, fuel, food and other emergency and basic needs to 38 low income farmworker families, while providing case management to plan for long term self-sufficiency.

Parent Support Center -

Eight week educational sessions were provided eight times throughout the year. An on-going support group was also conducted on a regular basis. 102 parents received training in:

- · child development
- · appropriate discipline
- · developmentally appropriate care
- · general parenting skills



(Above) A supporter participates in a Statewide rally for low-income housing. (Right) WCCAO Case Manager, Felipe Martinez, explains the Next Steps program to Eva Enciso, a program participant.

Tualatin Valley Food Center (TVFC)

1,112,699 pounds of food was distributed this year to the food bank network (50 member agencies) in Washington County, which provided:

- · 27,889 emergency food boxes (73,296 people)
- · 60,294 emergency hot meals

- 132,919 meals provided through supplemental food programs
- 1 USDA direct distribution to 662 households (1,992 individuals)

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Head Start -

Comprehensive pre-school services were provided in five centers around the county to 197 four year old children and their families. This figure represents a 15% increase over the prior fiscal year. A total of 788 people benefitted from this program. Additional services were provided, including health and dental screening, nutrition counseling and special services to children with disabilities.

Child Care

Scholarships were provided to 39 children of low income families, which subsidized the cost of their care in 15 child care centers. Parents were given information to help them identify quality care centers, the centers received technical assistance and the children's development was monitored.



Brown Bag Program -

5,780 Brown Bags of supplemental food was distributed to the 481 members of the Brown Bag Program in four sites around Washington County. Households participating in this monthly self-help effort coordinate the distribution sites and deliver Brown Bags to homebound and handicapped individuals.

"I am proud of our ability to continue to make the changes necessary to effectively address poverty in a rapidly changing environment."

JERRALYNN NESS, EXECUTIVE DIRECTOR

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Housing Services

5,659 low income people were assisted with information, referral, rent assistance, fair housing information, housing locator assistance and emergency assistance, in order to resolve housing related problems, address housing discrimination and prevent eviction and displacement. In collaboration with the Fair Housing Council of Oregon, over a dozen tests for housing discrimination were conducted and six Fair Housing Workshops were conducted.



(Above) Groundbreaking ceremony for the Cornelius Park Apartments. (Right) A child care worker enjoys aquiet moment with some children in the homeless kidsprogram.

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Homeless Services

136 homeless families (453 people) received emergency shelter at the WCCAO Shelter in Hillsboro, while an additional 70 homeless families (243 people), that could not be housed at the Shelter, received emergency shelter vouchers for use in local motels. The WCCAO Neighborshare Office in Tigard provided technical assistance and support to 61 homeless families (99 individuals) temporarily housed in the Tigard Christian Ministries Shelter. Additional homeless services provided:

- · 286 homeless families (1,131 individuals) received emergency food boxes
- 278 shelter residents participated in 68 workshops to assist them in becoming self-sufficient

- 13 families (66 individuals) received transitional housing services to ensure their long term self--sufficiency
- 125 children housed at the Shelter in Hillsboro participated in structured play and educational activities planned to alleviate fear and stress while enhancing self-esteem

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Housing Advocacy

In partnership with Concerned Citizens for Affordable Housing and the Oregon Housing Now Coalition, WCCAO participated in the successful advocacy effort which created the \$25 million Oregon Housing Fund, a new statewide resource for construction and/or rehabilitation of low income housing. This Fund represents the first time the State of Oregon has invested general funds in affordable housing. In addition, WCCAO worked closely with the Housing Development Corporation of Washington County to obtain interim and permanent financing for the construction of 24 units of farm labor housing in Cornelius.



Housing Services Consortium

In an effort to increase the options and services available in the area of quality affordable housing, WCCAO has coordinated and contracted with the following four agencies:

- · Housing Services of Oregon
- · Shared Housing
- · Oregon Legal Services
- · ACCESS Oregon

These agencies served 3,097 disadvantaged and disabled people during 1990-91 with specialized services, including tenant advocacy, access to housing for the mentally and physically disabled, mortgage counseling and home sharing connections.

Weatherization and Energy Conservation -

Comprehensive weatherization services were provided to 120 low income households (360 individuals) during 90-91. These services included installing insulation, storm windows, weatherstripping and caulking.

WCCAO's Self-Help Weatherization Program helped an additional 89 house-holds (252 individuals) with instruction in the installation of low cost weatherization measures in their homes. This Program also sponsored four community workshops on energy conservation issues.

Emergency Assistance

Over 26,000 low income individuals received help to meet some of their basic needs through:

- · information and referral (16,653)
- · intake, needs assessment and advocacy (9,460)
- energy assistance (7,146)
- · rent assistance (399) to prevent homelessness
- transportation (9,984 rides) for low income, disabled and senior citizens in Washington County provided by volunteer drivers

Services were provided through the Client Services Office in Hillsboro and through the Neighborshare Office in Tigard

Our Budget

FUNDING RESOURCES

Federal Emergency Management Agency U.S. Departments of:

Health and Human Services, Energy and Agriculture

State of Oregon:

Department of Education

Community Services

Exxon Weatherization

Low Income Energy Assistance Program Community Development Block Grant

Washington County

United Way

Oregon Food Bank

Portland General Electric

Northwest Natural Gas

5th Annual Mardi Gras Ball

"Play It Again" Thrift Store

Private Donors - Individuals, Churches,

Civic Groups, Corporations

Cities of Beaverton · Cornelius

Hillsboro · Forest Grove

KingCity · Tigard

Tualatin

RESOURCE CATEGORIES

| Private Contributions - | 35% | \$1,181,349 |
|-------------------------|-----|-------------|
| Federal Resources - | 25% | \$813,015 |
| State Support - | 24% | \$774,360 |
| Program Income- | 7% | \$222,279 |
| Local Governments - | 6% | \$182,637 |
| United Way - | 3% | \$ 98,900 |



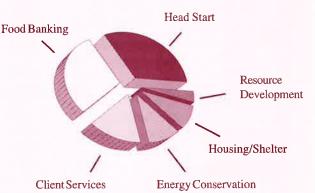
Private Contributions



A United Way Agency

PROGRAM ALLOCATION

| Head Start - | 33% | \$1,064,409 |
|----------------------|-----|-------------|
| Food Banking - | 29% | \$950,591 |
| Client Services - | 15% | \$488,044 |
| Energy Conservation- | 11% | \$344,625 |
| Housing/Shelter- | 9% | \$297,716 |
| Resource Development | 3% | \$127,155 |



Mardi Gras 1991

WCCAO's 5th Annual Mardi Gras, held on February 9, 1991, at the Tanasbourne Mall, enveloped the crowd of over three hundred revelers in a New Orleans street scene. A delicious buffet, catered by the Cajun Cafe, spiced up the night, while people roamed through the silent auction and danced to "Johnny Limbo & The Lugnuts". A lively oral auction, featuring a trip to New Orleans, kept participants hopping and hoping they would be the successful bidders.

Close to \$25,000 in proceeds from the event helped support WCCAO Programs in 1990-91 and credit for this success goes to the loyal supporters, donors and volunteers that made the event possible.



A Mardi Gras couple reviews items in the silent auction.



Johnny Limbo & the Lugnuts really got the crowd going.

MARDI GRAS STEERING COMMITTEE

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Bob Casey
Co-chairs,
Lynda Tatum, Auction Committee
Jennifer Chance, Auction Committee
Promotions Committee Chair,
Robert Brake
Decorations Committee Chair,
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MARDI GRAS 1992 SCHEDULED FOR FEBRUARY 22, 1992!!

Act III Theaters Adult & Family Services Aloha Park Apartments (Tom Walsh Construction) American Airlines Americold Barber-Ellis Fine Papers Cajun Cafe & Bistro CASA of Oregon Christ United Methodist Church (Portland) Coast Vending Cornelius United Methodist Church Costco Earth Stove Epson Eurobest First Interstate Bank Flavorland Food Connection Fred Meyer Hillsboro Presbyterian Church Intel K-2Printing Kentucky Fried Chicken Kwik Copy Printing Lazer Quick Printing

McKay Creek Stables

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Jerralynn Ness accepts a \$1,000 Donation for the Tualatin Valley Food Center, from Marianne Patton of the Epson Corporation.

Mervyns Migrant & Indian Coalition Morton & Associates New York Bagel Boys Oak Knoll Winery Portland Brewing Company Portland General Electric Rainbow Printery Resers Fine Foods Royal Neighbors of America -Camp 8753 Safeway, Inc. Sears Sherwood United Methodist Church Snead's Rental Needs **StaggFoods** Summit Brokerage **SunsetJaycees** Tektronix The Sign Company Triple "S" Sales Tualatin Library Tualatin Valley mental Health

Clinic Washington Co. Association

for Retarded Citizens Washington County Fairplex

Cash Contributors

SPONSORS - \$100 - 249

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St. Anthony's Catholic Church St. Anthony's School

St. Bartholomew's Episcopal Church

St. Cyril Parish

St. Matthew's Lutheran Church St. Vincent De Paul/St. Pius

J. Allen & Betty Stewart Tigard Christian Church Tigard Christian Ministries

Shelter Tigard Church of God

Tigard Covenant Church Tigard Friends Church Tigard United Methodist

Church

Tualatin Bible Church Tualatin United Methodist Church

United Church of Christ U.S. West Foundation Wilsonville Community

Norm & Dolores Winningstad Robert & Mary Anne Woodell Good Samaritan Ministries Christ the King Lutheran St. Anthony's Catholic Church St. Anthony's School

Tualatin United Methodist

Church

GTE Volunteer Network Wilsonville Community Sharing

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