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2nd Draft - speech -  
Clubs, civic groups

I FEEL LIKE I, ALONG WITH ALL OF YOU, HAVE JUST BEEN FREED BY THE SALEM 90!! NEVER HAVE I SEEN A GROUP MORE UNABLE TO FACE UP TO TOUGH DECISIONS! THIS PARTICULAR OREGON LEGISLATURE HAD TO DEBATE FOR 6 HOURS TO DECIDE WHETHER THEY SHOULD RECESS OR NOT!

AUG 29 1982

Governor Atiyeh

BUT I DIDN'T COME TO TALK TO YOU TODAY ABOUT THEM. THEY'VE FINALLY GONE FROM SALEM---THANK GOODNESS---AND NOW I CAN GET DOWN TO THE BUSINESS OF BRINGING NEW JOBS TO OREGON---MY #1 PRIORITY.

BEFORE I TALK TO YOU ABOUT WHAT I AM DOING---AND WILL BE DOING--- TO DIVERSIFY OREGON'S ECONOMY---

I'D LIKE TO GIVE YOU A BRIEF OVER-VIEW OF WHAT HAS HAPPENED DURING THESE LAST 3½ YEARS.

IN MY 1979 INAUGURAL ADDRESS, I STATED, "WE MUST ARREST THE VICIOUS CYCLE OF INCREASED GOVERNMENT SPENDING."

UNDER MY ADMINISTRATION, STATE SPENDING HAS BEEN REDUCED AGAIN AND AGAIN. WE HAVE ELIMINATED OVER 2,000 POSITIONS IN STATE GOVERNMENT.

ALSO, IN MY 1979 INAUGURAL ADDRESS, I STATED, "I BELIEVE THAT WE CAN STREAMLINE THE OPERATION OF GOVERNMENT WITHOUT REDUCING ITS REAL SERVICE TO THE PEOPLE."

HERE'S A SMALL SAMPLING OF WHAT WE'VE DONE:

- TOTALLY REVAMPED WORKMAN'S COMP AND SAIF---SAVING EMPLOYERS  
APPROXIMATELY \$75 MILLION
- SUNSETTED VARIOUS BOARDS AND COMMISSIONS
- BROUGHT TOGETHER FRAGMENTED PROGRAMS FOR THE ELDERLY UNDER THE  
SENIOR SERVICES DIVISION.
- CONSOLIDATED CONSUMER PROTECTION PROGRAMS
- CONSOLIDATED THE STATE JUDICIAL PROGRAMS
- MERGED THE SOIL AND WATER CONSERVATION PROGRAMS WITH THE DEPT.  
OF AGRICULTURE.

DURING MY ADMINISTRATION, WELFARE REFORM WAS A TOP PRIORITY.

HERE'S A PARTIAL LIST OF WHAT WE'VE DONE:

- IN 1979 WE SECURED PASSAGE OF LEGISLATION REQUIRING STEP PARENTS  
TO MAKE THEIR INCOME AVAILABLE TO STEP CHILDREN. THIS REDUCED  
PUBLIC ASSISTANCE BY OVER 3,000 FAMILIES.
- IN 1979 OREGON REMOVED 5,000 FAMILIES ON PUBLIC ASSISTANCE BY  
ABOLISHING THE TWO-PARENT FAMILY PROGRAM. NOW, WHERE BOTH  
PARENTS ARE EMPLOYABLE BUT NOT WORKING---WE HELP AT LEAST ONE  
FIND A JOB.
- IN AUGUST 1980, WE PUT IN PLACE ANOTHER PROGRAM TO HELP FIND JOBS.  
WHEN A FAMILY APPLIES FOR ASSISTANCE, THE COORDINATED JOB PLACE-  
MENT PROGRAM HELPS THE FAMILY LOOK FOR A JOB FOR 30 DAYS---  
BEFORE FULL ASSISTANCE CAN BEGIN.

FROM AUGUST 1980 TO AUGUST 1981 THERE WAS A DROP OF OVER 5,000 WORK-  
LOAD CASES.

OUR WELFARE REFORMS HAVE REFLECTED A SAVINGS OF \$70.4 MILLION PER  
BIENNIUM.

AS YOU ARE ALL AWARE, ECONOMIC DEVELOPMENT IS THE #1 PRIORITY OF MINE.

LET ME GIVE YOU JUST A SAMPLING OF WHAT WE HAVE DONE BEFORE I TELL YOU WHAT WE ARE GOING TO DO.

INTERNATIONAL TRADE DEVELOPMENT HAS BEEN A REAL FOCUS OF OURS.

---WE HAVE SPONSORED 13 TRADE MISSIONS AND OVERSEAS TRADE EXHIBITIONS.

---WE HAVE HOSTED NINE FOREIGN TRADE DELEGATIONS.

---26 OREGON FIRMS HAVE BEEN INTRODUCED TO EXPORTING

---PARTICIPATING OREGON FIRMS IN FIVE TRADE MISSIONS SHOULD REALIZE \$28 MILLION IN EXPORTS THIS YEAR.

---WE OPENED UP DIRECT LINES TO JAPANESE AND OTHER OVERSEAS MARKETS FOR OREGON LUMBER FIRMS, MARKETS THAT ARE NOW HELPING MANY OF THEM STAY ALIVE IN THIS DEPRESSED DOMESTIC MARKET.

(ONE EXAMPLE: WEBCO LUMBER, EMPLOYING OVER 100 WORKERS, NOW EXPORTS 35% OF ITS PRODUCTION.)

HERE AT HOME, I'LL GIVE A FEW QUICK EXAMPLES OF WHERE WE'VE HELPED

---AND WHERE WE'RE HELPING THROUGH STAFF AND FINANCIAL ASSISTANCE.

---IN TILLAMOOK, THERE ARE 2 NEW COMPANIES AT THE TILLAMOOK INDUSTRIAL PARK---

CYCLOCRANE---MAKES PROPELLER DRIVEN BALLOONS FOR LOGGING ✓

HALCO CORP---MAKES FLOATING FLOOR SYSTEMS FOR UNLOADING TRUCKS.

---IN BEND---THROUGH INDUSTRIAL DEVELOPMENT BONDS, POZZI WINDOW CO. ESTABLISHED AN INSULATED WINDOW PLANT.

---IN COOS BAY---STATE GOVERNMENT STAFF ASSISTANCE HELPED PUT THROUGH A PERMIT FOR CANASIA COAL TO CONSTRUCT A COAL EXPORT TERMINAL.

---IN HOOD RIVER COUNTY---WE GRANTED INDUSTRIAL BONDS FOR THE EXPANSION OF MT. HOOD MEADOWS, CREATING 102 NEW JOBS AND EXPANDING THE LOCAL ECONOMY.

---LAKEVIEW---WE HELPED CREATE A LIGHT INDUSTRIAL PARK

---IN LINN COUNTY---WE HELPED OREGON FREEZE DRY FOODS BRING IN 200 NEW JOBS THROUGH EXPANSION

---WE HAVE HELPED SMALL COMMUNITIES ALL OVER THE STATE WITH LOCAL INDUSTRIAL DEVELOPMENT PROGRAMS---AREAS LIKE MYRTLE POINT, TILLAMOOK, CLATSOP COUNTY, SWEET HOME, WILLAMINA, THE DALLES HARNEY COUNTY AND LAKE COUNTY.

---IN THE PORTLAND METROPOLITAN AREA WE HAD 24 BONDS GO THROUGH WORTH OVER \$61 MILLION, CREATING OVER 1400 NEW JOBS

---WE HAVE DONE INTENSIVE WORK THROUGH OUR PORT REVOLVING LOAN FUND TO HELP UPGRADE, EXPAND AND DIVERSIFY WORK THROUGH OUR PORTS.

OUR WORK ON ECONOMIC DEVELOPMENT BEGAN WHEN I FIRST TOOK OFFICE. THE NEED FOR US TO DOUBLE, TRIPLE OUR EFFORTS HAS COME HOME WITH A VENEGANCE IN THE LAST YEAR.

OUR TIMBER INDUSTRY HAS BEEN RAVAGED BY A SEVERE RECESSION. OREGON IS PAYING A PRICE FOR RECORD HIGH DEFICITS MORE DEAR THAN ANY OTHER STATE EXCEPT MICHIGAN.

I AM DETERMINED TO SPEAK OUT AS STRONGLY AND OFTEN AS I MUST AGAINST A DEFICIT THAT DEALS SUCH A BLOW NO MATTER WHO PROPOSES IT! ✓

THE TIMBER INDUSTRY HAS ALWAYS BEEN VULNERABLE TO BOOM AND BUST CYCLES---BUT WHAT IS HAPPENING TODAY IS UNCONSCIONABLE. NOTHING POINTS OUT MORE CLEARLY AND MORE TRAGICALLY WHY WE MUST DIVERSIFY OUR ECONOMY.

I CAN REPORT TO YOU THAT THIS IS ALREADY BEGINNING TO HAPPEN. I CAN SHOW YOU SOME REAL OREGON SUCCESS STORIES---AND THEY HIGHLIGHT THE FACT THAT BUSINESSES WILL STAY AND EXPAND IN OREGON WHEN GIVEN THE CHANCE---AND THAT BUSINESS WANTS TO COME TO OREGON WHEN THEY ARE ENCOURAGED. HERE'S JUST A PARTIAL LIST OF WHAT'S HAPPENING.

*Companies coming into Oregon*

TEKTRONIX---OPENING 3 NEW PLANTS HERE IN OREGON---ONE IN REDMOND,  
ONE IN FAIRVIEW, ONE IN LEBANON

CHANNEL 22---A NEW OREGON BUSINESS---JUST BEGUN. IT WILL EMPLOY  
ABOUT 100 PEOPLE.

CABLE SYSTEMS PACIFIC---A NEW BUSINESS IN OREGON. EVENTUALLY IT  
WILL EMPLOY AROUND 300 PEOPLE.

G.I. JOES---A LOCAL OREGON BUSINESS. SOON TO EXPAND INTO EUGENE.  
MORE STORES TO FOLLOW IN HILLSBORO, TIGARD AND GRESHAM.

KYLE TECHNOLOGY CORP---JUST BROKE THE GROUND ON A NEW \$1.5 MILLION  
HIGH TECH MANUFACTURING PLANT IN ROSEBURG.  
THEY MOVED TO ROSEBURG FROM MISSION VIEJO  
CALIFORNIA.

PORT OF ASTORIA---THROUGH TREMENDOUS PARTNERSHIP BETWEEN BUSINESSES,  
THE PORT, MY OFFICE AND THE OFFICES OF SENATORS  
HATFIELD AND PACKWOOD, ASTORIA IS CLOSE TO BEING  
ASSURED OF MAJOR CONTRACTS WITH KOREA FOR EXPORTING  
COAL AND GRAIN.

KENNICOTT MINERALS---THIS COMPANY IS GEARING UP FOR A LARGE COAL MINING OPERATION IN COOS BAY THAT WILL CREATE HUNDREDS OF JOBS. (YOU CAN SEE HOW WELL THAT DOVETAILS WITH CANASIA BUILDING THEIR COAL TERMINAL IN COOS BAY.



HOFFMAN CONSTRUCTION---JUST WON A MAJOR CONTRACT TO BUILD ALASKA OIL FIELD EQUIPMENT THAT WILL MEAN AT LEAST 750 CONSTRUCTION JOBS. THAT FIGURE COULD GO AS HIGH AS 1500!! IT IS ONE OF THE BIGGEST PROJECTS EVER FOR NORTHWEST BUILDING TRADE UNIONS---AND WAS MADE POSSIBLE ONLY BECAUSE OF THE CLOSE COOPERATION OF THE PORTLAND AREA BUILDING TRADES COUNCIL. THIS SHOWS THE GOOD WORKING RELATIONSHIP IN OREGON BETWEEN LABOR AND MANAGEMENT!

INTERNATIONAL MEMORIES INC.---THIS IS A HIGH TECH COMPANY THAT ALREADY HAS ONE PLANT IN MEDFORD. WE HAVE JUST GRANTED THEM THE OK FOR INDUSTRIAL BONDS TO BUILD ANOTHER NEAR MEDFORD. THE COMPANY SAID THEY EXPECT OTHER COMPANIES TO FOLLOW. THE PLANT IS MOVING FROM CALIFORNIA TO MEDFORD BECAUSE "IT'S A NICE PLACE TO LIVE, ATTRACTS GOOD PEOPLE AND HAS A STABLE WORK FORCE."  
(\*THAT SHOWS YOU WE HAVE A TREMENDOUS STATE TO SELL!!)

WESTERN FOODS---*Moving main Headquarters  
to Beaverton?*

NIKE---THE CONTINUING EXPANSION OF THIS TREMENDOUSLY SUCCESSFUL OREGON BASED SHOE COMPANY IS OF NATION-WIDE SIGNIFICANCE. THEY'RE GOAL IS TO BE #1 IN THE WORLD!! I HAVE NO DOUBT THEY WILL SUCCEED!!

PACIFIC COAL---BROKE GROUND ON MAR 1 FOR A HUGE COAL EXPORTING TERMINAL IN PORTLAND, THIS WILL BE A MAJOR SOURCE OF EMPLOYMENT, BEGINNING WITH CONSTRUCTION.

KLAMATH FALLS---A NEW F-4 TRAINING BASE WILL BE ESTABLISHED WITH GOOD LONG RANGE ECONOMIC RESULTS FOR THIS AREA. THIS IS SOMETHING I ASKED FOR PERSONALLY DURING MY VISIT WITH PRESIDENT REAGAN.



OIL & GAS LEASES---LARGE OIL COMPANIES ARE SHOWING A HIGH LEVEL OF INTEREST IN EXPLORING FOR OIL AND NATURAL GAS--- ESPECIALLY IN CENTRAL AND EASTERN OREGON. THE BIDS IN AUCTIONS THE STATE HELD FOR EXPLORATION RIGHTS WERE EXCEPTIONALY HIGH. THIS INDICATES OIL COMPANIES THINK CHANCES OF FINDING OIL AND NATURAL GAS ARE VERY GOOD. THAT'S EXCITING!!

THERE ARE MORE EXCITING SUCCESS STORIES HAPPENING EVERYDAY. THERE SHOULD BE BANNER HEADLINES ACROSS OUR NEWSPAPERS---YOU DESERVE TO KNOW OREGON IS MOVING AHEAD, OREGON IS SUCCEEDING, OREGON IS BRINGING IN NEW JOBS---BECAUSE IT'S TRUE!!!

MY MAJOR GOAL NOW IS TO PUSH FOR MORE OREGON SUCCESS STORIES. ON JANUARY 18TH OF THIS YEAR, I ANNOUNCED A SWEEPING ECONOMIC RECOVERY PLAN THAT OFFERS MAJOR SOLUTIONS TO ECONOMIC DIVERSIFICATION FOR OREGON. ONE OF THE MAIN HURDLES WE ARE GOING TO OVERCOME IS OREGON'S HORRIBLE ANTI-BUSINESS IMAGE!

*Many More*  
WE WANT <sup>^</sup>GOOD, CLEAN INDUSTRIES TO LOOK TO OREGON AS A PLACE TO LOCATE. THESE BUSINESSES ARE NOT AFRAID OF STRINGENT PROCEDURES TO GO THROUGH TO LOCATE HERE.

THEY ARE AFRAID OF LENGTHY, COMPLEX, TIME CONSUMING PROCEDURES THAT MAY STALEMATE THEM FOR YEARS.

WE ALSO WANT OUR OWN INDUSTRIES TO CONTINUE TO EXPAND HERE IN OREGON ---AND NOT TURN TO ANOTHER STATE.

MY ECONOMIC RECOVERY PLAN WILL ACHIEVE BOTH GOALS---RESULTING IN MORE JOBS FOR OREGONIANS!!

THIS PLAN CALLS FOR:

1. MARKETING OREGON IN A MAJOR WAY TO ENHANCE OREGON'S BUSINESS IMAGE NATIONWIDE!

2. STREAMLINING STATE GOVERNMENT AND WORKING WITH LOCAL JURISDICTIONS TO HELP IN LOCATION PROCEDURES.
3. PROMOTING TOURISM---BECAUSE THE TOURIST INDUSTRY WILL BRING THE QUICKEST INFLUX OF BUSINESS
4. DEVELOPING A STRONG EDUCATIONAL PROGRAM THAT WILL BE IN TUNE WITH INDUSTRY DOING BUSINESS IN OREGON. WE WANT INDUSTRY TO USE OUR EDUCATIONAL SYSTEM---AND WE WANT TO KEEP OUR YOUNG PEOPLE HERE---WORKING IN OREGON AT OREGON JOBS.

THERE ARE OTHER MAJOR PROGRAMS I WILL BE INITIATING FROM THE GOVERNOR'S OFFICE. BUT I AM ALSO REACHING OUT TO THE ENTIRE STATE.

I HAVE ALWAYS BELIEVED OUR OWN PEOPLE WERE A MARVELOUS RESOURCE TO BE TAPPED WHEN OUR STATE NEEDED THEIR HELP, THEIR IDEAS AND THEIR TIME.

I HAVE PUT THAT BELIEF TO WORK FROM THE VERY BEGINNING OF MY ADMINISTRATION---THROUGH THE WORKMAN'S COMP ADVISORY COMMITTEE, THE TIMBER ADVISORY TASK FORCE, THE LISTENING POST PROGRAM---JUST TO NAME A FEW.

I AM REACHING OUT TO TAP THAT RESOURCE AGAIN IN MY GOAL OF BRINGING MORE JOBS TO OREGONIANS.

EXAMPLE: AT MY REQUEST, AOI IS LAUNCHING AN IN-DEPTH STUDY OF THE STATE'S ECONOMY WITH 20 TOP BUSINESS LEADERS. THEIR FINDINGS WILL BE VERY HELPFUL TO US.

THERE WILL BE OTHER EXAMPLES OF MY USING THE PRIVATE SECTOR YOU'LL BE HEARING ABOUT LATER.

WITH MY TOTAL COMMITMENT TO ECONOMIC RECOVERY, BACKED BY THE POWERS OF THE GOVERNOR'S OFFICE---COMBINED WITH THE INVOLVEMENT OF OUR PEOPLE FROM ALL PARTS OF SOCIETY---WE WILL PUT OREGONIANS BACK TO WORK!

BUT I'M ALSO REACHING IN OTHER DIRECTIONS TO HELP OUR STATE. I'D LIKE TO SHARE ONE OF THEM WITH YOU.

ON APRIL 29TH I'M MEETING WITH A LARGE GROUP OF CHURCH REPRESENTATIVES OF ALL DENOMINATIONS TO HELP SPEAR-HEAD A STATE-WIDE EFFORT ON THE PART OF CHURCHES TO STEP IN AND HELP IN AREAS WHERE THE STATE MAY HAVE BEEN FORCED TO MAKE CUTS.

THESE CHURCHES CAN BE OF INVALUABLE SERVICE ON A STATE-WIDE SCALE TO HELP OUR NEEDY CITIZENS. IT'S AN EXAMPLE OF OREGONIANS REACHING OUT TO HELP OREGONIANS---THE OREGON SPIRIT AT ITS MOST CARING.

WHICH BRINGS ME TO MY FINAL POINT:

OREGON MAY BE DOWN---BUT WE ARE FAR, 'FAR FROM OUT.

COMPARED TO OUR SISTER STATE---WASHINGTON---OUR STATE GOVERNMENT IS STABLE AND SOUND. LAST FALL, WASHINGTON WAS SO BROKE, THEY HAD TO RUSH TO NEW YORK LENDERS FOR EMERGENCY LOANS JUST TO STAY AFLOAT UNTIL A SPECIAL SESSION!!

THOSE LOANS ARE IN THE FORM OF DEMAND NOTES THAT CAN BE CALLED AT ANY TIME BY THE LENDERS. THAT IS A PRETTY TENUOUS SITUATION FOR A STATE TO BE IN---ESPECIALLY A STATE THAT HAS A MAMMOTH PROBLEM LIKE WPPS BREATHING DOWN ITS BACK!!

A SEATTLE NEWSPAPER CALLED THIS SITUATION IN WASHINGTON UNFORGIVEABLE ---AND GAVE MY ADMINISTRATION CREDIT FOR THE KIND OF HARD-NOSED DECISIONS IT TAKES TO KEEP A STATE STABLE IN BAD ECONOMIC TIMES.

WELL---WE WORKED HARD TO KEEP OREGON ON THE STRAIGHT AND NARROW ---SO WE'LL GLADLY TAKE THE CREDIT!

LIKE THE SMITH-BARNEY AD SAYS "WE EARNED IT!!!!"

ANOTHER REASON OREGON IS FAR FROM OUT IS THE KIND OF PEOPLE WE HAVE HERE IN THIS STATE.

OUR PEOPLE HAVE AN ATTITUDE OF "WE CAN DO IT---AND WE WILL!"

LET ME JUST TELL YOU ONE STORY THAT SUMS IT ALL UP:

BORING LUMBER MILL---

*Story to be told.*

THAT, MY FRIENDS, IS THE OREGON SPIRIT!!

I KEPT MY PROMISES TO YOU FROM MY INAUGURAL ADDRESS. I REDUCED STATE SPENDING, I STREAMLINED STATE GOVERNMENT, I REFORMED WELFARE. I HAVE PUSHED AND PROMOTED ECONOMIC DEVELOPMENT.

I PROMISE YOU NOW THAT OREGON WILL BECOME NOT ONLY A SCENIC WONDERLAND---BUT AN ECONOMIC WONDERLAND TOO.

TOGETHER---WE CAN DO IT---AND WE WILL!

THAT'S MY PROMISE. I KEEP MY PROMISES.