



As seen from the position of historic College Hall, built in 1850, to the planned structure for the optometric sciences, this report covers the latest

10 YEARS  
OF  
PROGRESS

PACIFIC UNIVERSITY

Forest Grove, Oregon





WHAT HAVE  
WE  
WROUGHT?



## 10 YEARS OF PROGRESS

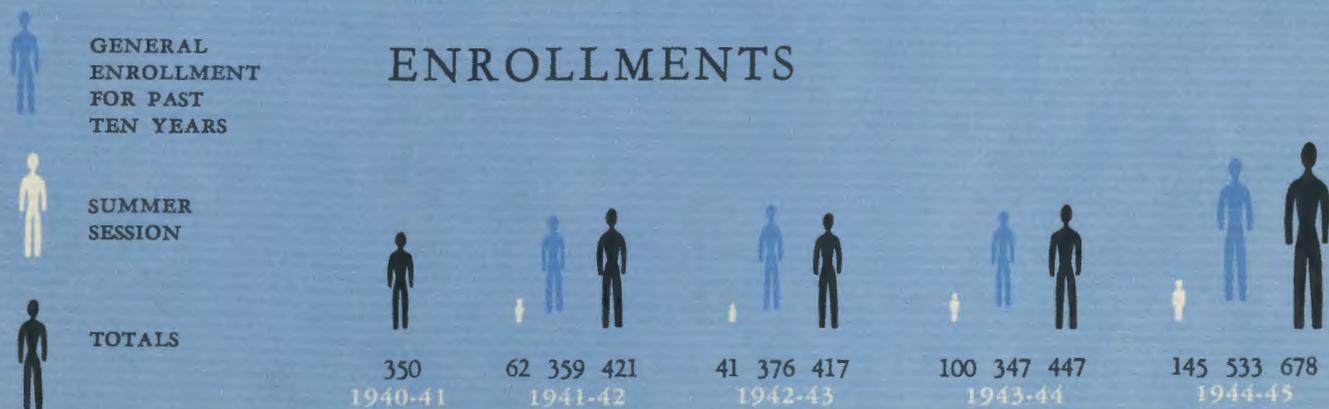
### *Enlarged Educational Horizons*

THERE HAVE BEEN fifteen major advances! Foremost has been the establishment of the College of Optometry with its six-year course, the Graduate School granting the Master's degree, the Summer School, and the Institute of Visual Sciences. Also added is the University's community service program operating in seminar form, the off-campus summer theatre, out-of-state personnel classes in business administration, and international travel classes. A full-time chaplaincy has been instituted in addition to those professors regularly teaching courses in religion. The entire curriculum has been modernized touching all 23 (four-year courses) majors. Library service has been tripled. Fully-approved teacher training has been achieved in both elementary and secondary fields. There is now an enlarged counselling and health service, providing each student with professional eye tests and superior clinical services to improve reading speed and comprehension. An Oregon historical society was founded. An on-campus museum, dealing with pioneer and oriental artifacts, is another accomplishment. Pacific has moved forward with seven league boots in this decade.

### *That the Faculty may teach . . .*

TEACHING SALARIES are uniformly low in America. They were no different in 1940 at Pacific. A decade later they stand measurably improved, ranging upwards to \$6,000, but are inadequate in the face of rising living costs and standards. To guarantee satisfactory salary increases the University must add \$60,000 annually to its budget.

The fresh additions to the capable faculty, one-half with doctoral degrees, have sparked the entire organization in a dramatic way. New courses in art, in sciences, in home-making have been added. Entire departments have been altered. Dynamic ideas have been incorporated. Research projects have been undertaken. Creative methods, gaining national praise, have



been introduced thus developing a vital, sturdy, educational program that is heart-warming.

A pension system, costing \$30,000 annually, has been in operation during this decade. To endow it will require \$750,000 in new resources. This is being sought that these teachers may serve with a sense of security.

### *That the Students may learn . . .*

DURING THIS DECADE the churches, corporations, business firms and philanthropists have contributed in ever-increasing amounts in order that students may master new fields of knowledge. New student loan and scholarship funds have been established. The aid to needy students has been increased eight-fold.

Visual aids and electronic devices are now operating to speed up the learning process. Reading clinics, having the most modern equipment, make possible marvelous accomplishments. Recording and radio broadcasting equipment help students learn these intricacies. New pianos, band and orchestra instruments, phonographs and records have been provided in generous measure. The newly-created art department also provides photographic and dark room facilities. A completely new home economics department has been installed. Girls also find available many laboratory courses in business practice not offered previously.

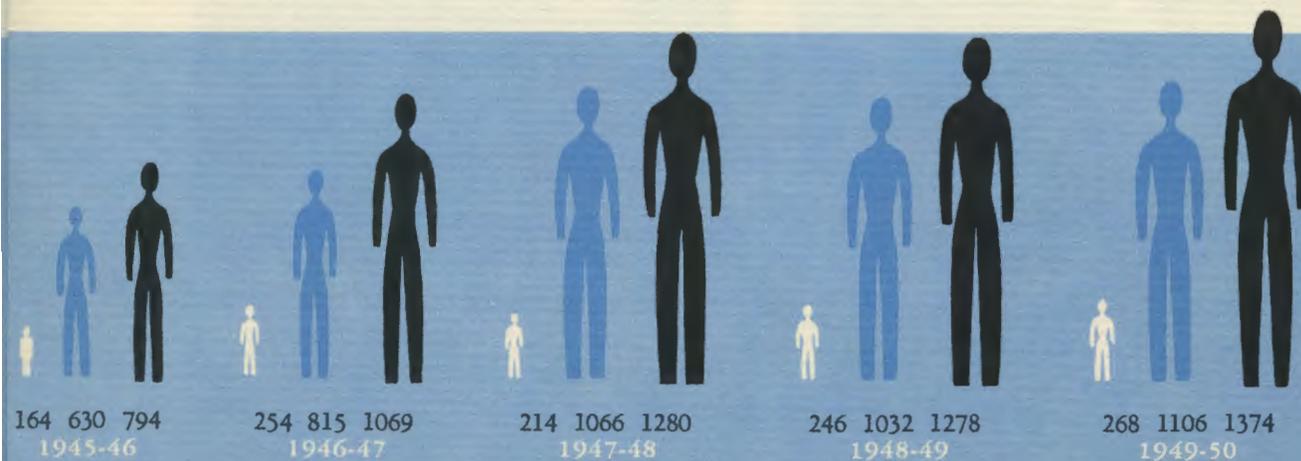
That the students may learn, "in-the-world"

Equipment in varied forms has been added to make the teaching more effective. Optometry alone called for \$75,000. New musical instruments, biological materiel, physics apparatus accounted for nearly \$100,000 more. Despite these real advances, shortages are still evident. The yearly requests of the faculty approach \$50,000 for new equipment.

practical assignments in journalism are given them the year 'round. The same kind of learning is to be found in the optometric clinics, the research projects in biology, in the off- and on-campus radio and drama programs.

Character, democracy, private enterprise, and a sense of responsibility has been learned by making students wholly responsible for student projects. They operate the student union, the weekly "Index", the annual "Heart of Oak", the humorous magazine, "The Stinker", weekly student assemblies and forums. They jointly labor with the president and the faculty on top administrative problems touching all phases of university life from balancing the budget and the setting up of the courses of study to controlling all forms of social expression.

All of which creates a sense of mission, social responsibility, a willingness to cooperate, and a genuine insight in how democracy works. Learning has become life-centered at Pacific University during the past decade.





## 10 YEARS OF PROGRESS

*As shown on the Campus . . .*

THE PHYSICAL IMPROVEMENTS and additions have, in the past decade, exceeded those of the previous ninety years. The plant assets have increased from under one-half million to be in excess of \$2,000,000. This resulted from the addition of five buildings, 72 apartments for married students, an athletic grandstand, 135 acres of land for arboretum, athletic, and housing purposes, and extensive rehabilitation.

THE FIRST NEW BUILDING, since 1923, was an addition to McCormick Hall for men, in 1947, thereby doubling its capacity of fifty beds. The cost was \$115,000. New classrooms were provided on the ground floor with separate entrances. The old portion was thoroughly modernized. Automatic oil heating was installed. The kitchen was electrified and the dining room enlarged to serve 200.



MCCORMICK HALL FOR MEN



WARNER HALL

THE SECOND NEW BUILDING, valued at \$250,000, was made possible by Dr. and Mrs. Franklin Warner, and bears their name. It provides an auditorium and classrooms for speech, dramatics, and broadcasting in its central section. The two wings are fitted for teaching chemistry and the biological sciences. A proposed enlargement of the auditorium awaits the generosity of some benefactor.

HERRICK HALL FOR GIRLS, now two score years old, received extensive improvements costing \$12,000. Fire doors and safety devices, a fire-proof roof made for additional safety. Redecorating, wiring, and re-furnishing the rooms has made the hall attractive and comfortable. What is now needed is a second dormitory to house an additional 100 girls. This, it is estimated, will cost \$400,000.



HERRICK HALL FOR WOMEN

PACIFIC UNIVERSITY

## *That the University may serve . . .*

IN THIS DECADE there has been inaugurated a service to the wider community. It touches not only the Northwest but the entire nation for war or for peace. This is far more extensive than an occasional lecture or musical offering.

It entails service to farmers, business and professional men, doing laboratory work for the doctors of the region, providing library services for research in Northwest history, giving eye training to thousands yearly, making sociological and religious studies of communities, inaugurating illumination seminars to aid in solving problems of lighting, helping to train music leaders under nationally-known musicians, giving consultation and guidance services in education, family life and religious activities, carrying forward research in many fields touching our national resources.

At times a squad of faculty leaders jointly serve such a felt need. On other occasions the key people come to the campus for a week's study of the problem. All of which makes Pacific University no longer "just a teaching center" but a community problem-solving institution as well. What is greatly needed is the financial support of this wanted service.

## *That students may live together . . .*

A FORWARD STEP in the social arrangements was the construction of Tabitha Brown Hall for fellowship purposes in 1947. The simple brick structure houses the bookstore, lounge, student offices and snack bar. It fills a long-felt want.



TABITHA BROWN HALL

THAT THE UNIVERSITY MAY SERVE new areas were tapped. The College of Optometry, since 1945, is under tremendous pressure to serve the long list of applicants—individuals, schools, business, the state, and industry. In dealing with the problems of vision the field is unlimited. A new building is now being planned.

THAT THE UNIVERSITY MAY SERVE the expanded needs a science building is necessary. At present no science is being taught in a structure made for that purpose.

THAT THE UNIVERSITY MAY SERVE the ninety-year-old School of Music needs its own building. At present it uses the nearby church, in part, because it has outgrown its quarters in Marsh Hall.

THAT THE UNIVERSITY MAY SERVE a field house and gymnasium are needed. The present structure, built in 1910 and described as the "model for the Northwest" is wholly inadequate.

The library has made magnificent strides in this decade. It has tripled its staff. It has tripled its fireproof stacks. But it has reached its limits. A new building is imperative.

The purchase of the home constructed by Pacific's first president was made during this decade. It has been occupied alternatively by men or women as the demands of war and peace have touched the University.



CARNEGIE LIBRARY



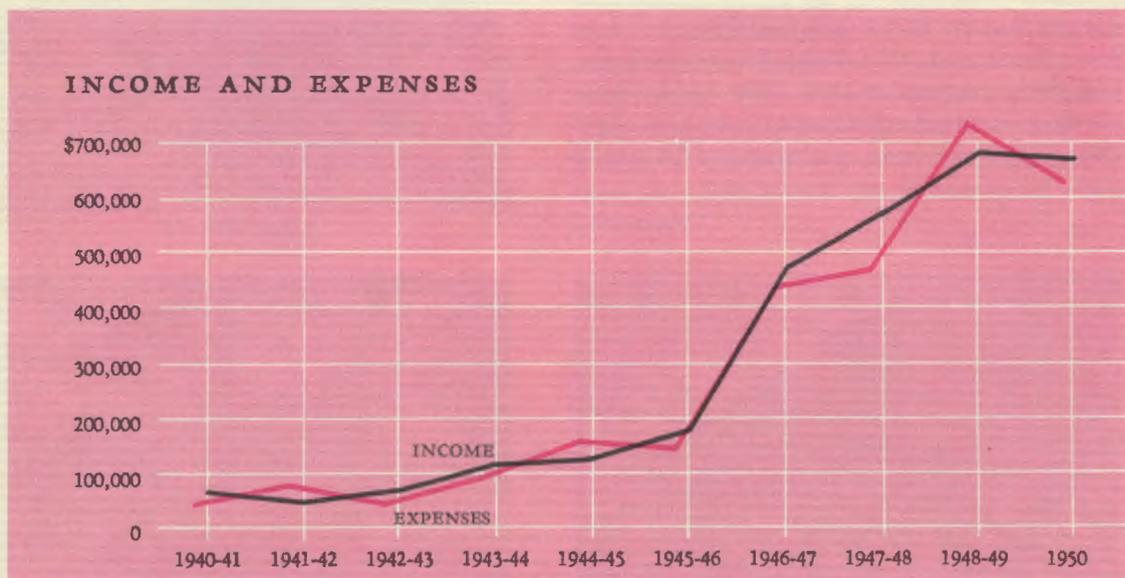
## 10 YEARS OF PROGRESS

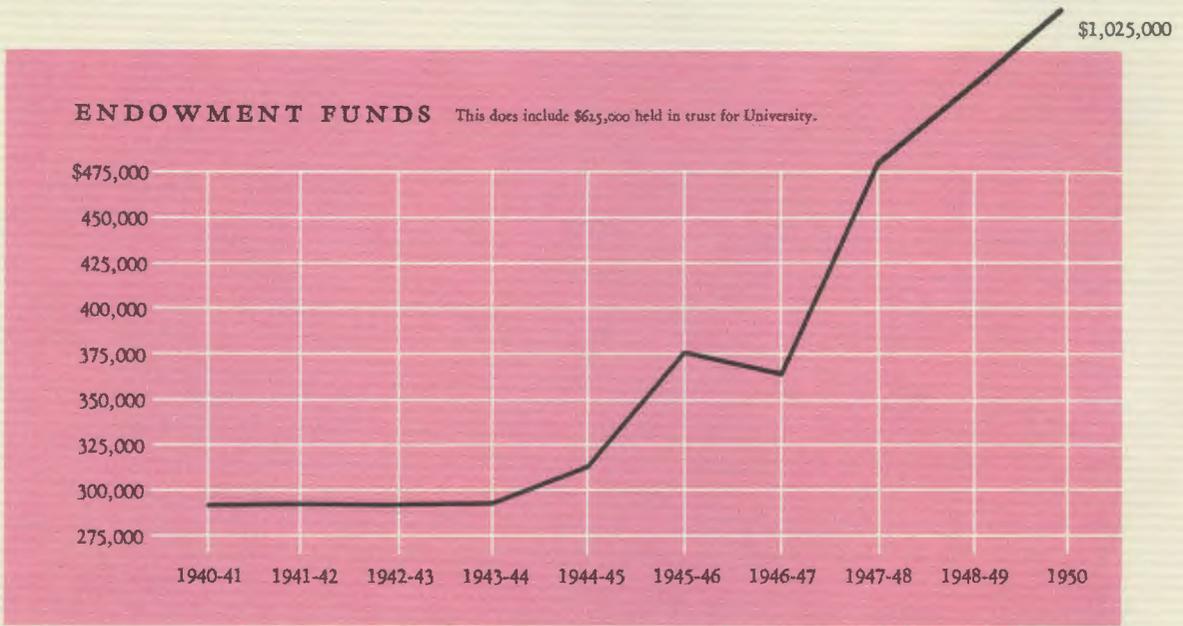
### *In Business and Financial Matters . . .*

THERE HAS BEEN a steady and solid growth as the result of earnest efforts of men and women both off and on the campus. The trust funds have increased from \$285,000 to slightly more than \$1,000,000. Of this latter amount over \$600,000 is held in trust for the University by others. The endowed scholarship and loan funds have increased six-fold, the annual budget has increased from \$85,000 to two-thirds of a million, and the total assets now approximate \$3,000,000 as compared with \$790,790.57 in 1941.

This has been the result, in part, of certain fresh business practices. The advisory services of the trust department of the U. S. National Bank, Portland, are in regular use. A firm of certified public accountants is employed as auditors. A pension system for all employees is in effect. The most modern and approved accounting methods have been installed. Education has been wrapped in a "one-price package" for all students thus eliminating the various fees formerly charged. Finally, it can still be said the University is independent of state and federal support and, likewise, government controls.

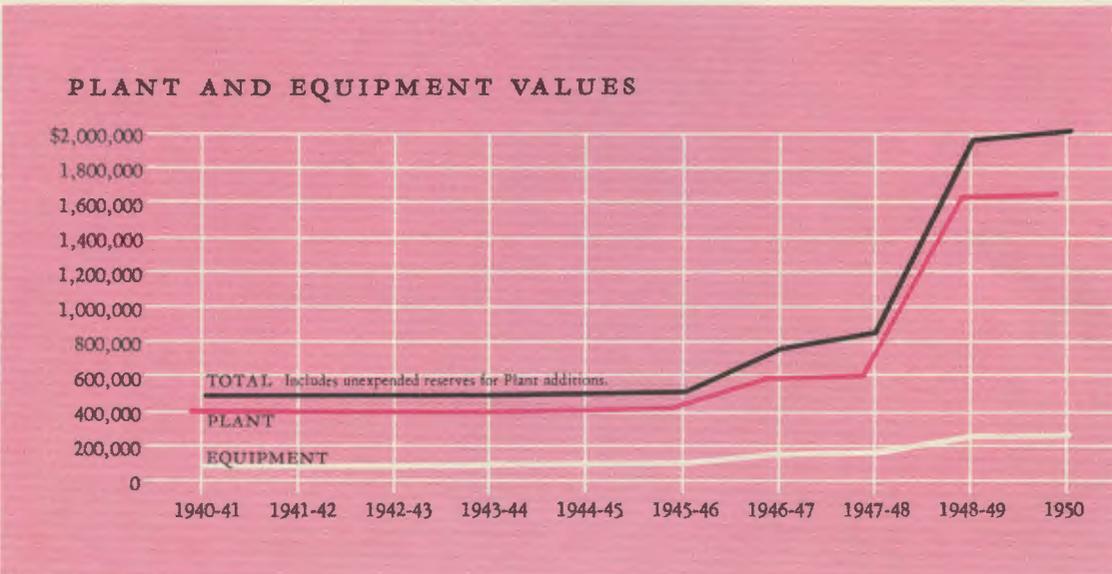
The Frank L. Knight estate gave the greatest impetus to this financial advance. That \$325,000 gift gave the University a special citation from Who's Who in America for having secured the largest sum, in relation to its endowment, of any university in America. The Thomas Roberts estate provided an additional \$200,000 for general endowment. The generous benefactions of Dr.





and Mrs. Franklin Warner, Frank M. Warren and Mrs. Walter Holt, Charles L. Walker, Dr. G. Orlo Jefferson, and the Carnation Foundation provided substantial additions to the trust funds during the decade. The University is in the best position, financially, it has held in its history.

What is greatly needed is substantial sums of unrestricted endowment to provide necessary scholarship aid for needy students, solid support of faculty salaries and pensions, and funds for experimentation, community services, and research. This will require upwards of \$2,000,000 in additional trust funds.



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## PACIFIC UNIVERSITY

FOREST GROVE, OREGON

W. C. GIERSBACH, Ph.D., D.D., President

### Before Us Lies A New World

Over one hundred years of solid and sacrificial labor lies behind us. Pacific University witnessed men and women building on the assumption that "right thinking begets right action." They followed in the tradition of America's founding fathers who sought a new freedom under God untrammelled by dictatorial governments.

The past decade has crowned that century of achievement and has seen the beginning of the second. Now, more than ever, this nation will need men who are learned, who have vision and a sense of mission who believe in private dynamic and private enterprise who stand to serve both God and man.

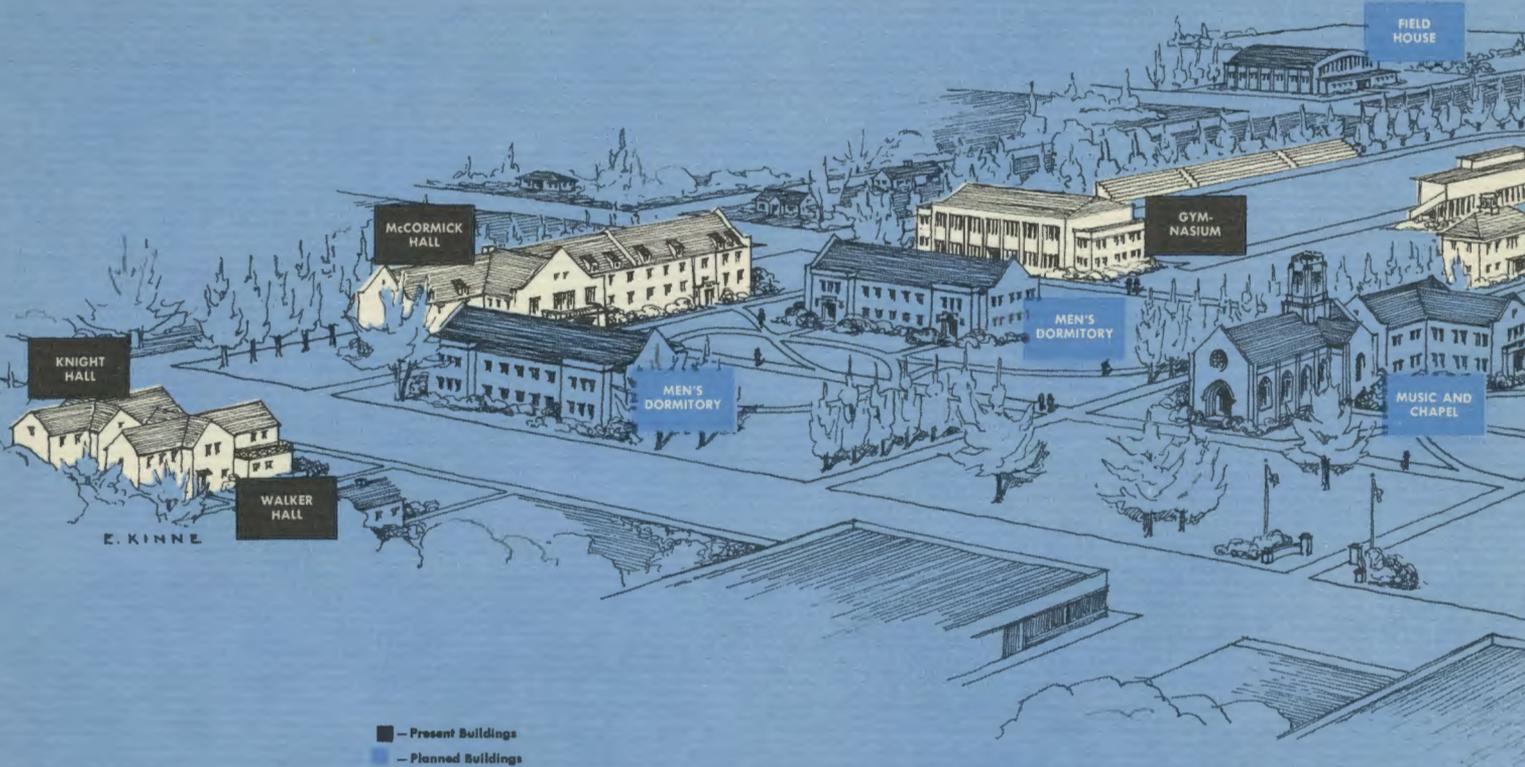
Therefore, we dedicate ourselves anew to the faith that is in us. We will continue to search for the truth that will make men free. We will try to encompass all of life in our thinking and in our acting.

Pacific University is called to do a great work. To this end it must be given the tools--modern tools with which to accomplish its ends. It will take men and millions to undergird its whole program as its outreach touches wider horizons.

Before us lies a new world waiting to be formed. What is here done, now, will change the course of history. This is our joint opportunity to make ourselves immortal through the use of that which is mortal. To this standard we urge all men to repair.

Faithfully yours,

*Walter C. Giersbach*  
President



# PACIFIC UNIVERSITY



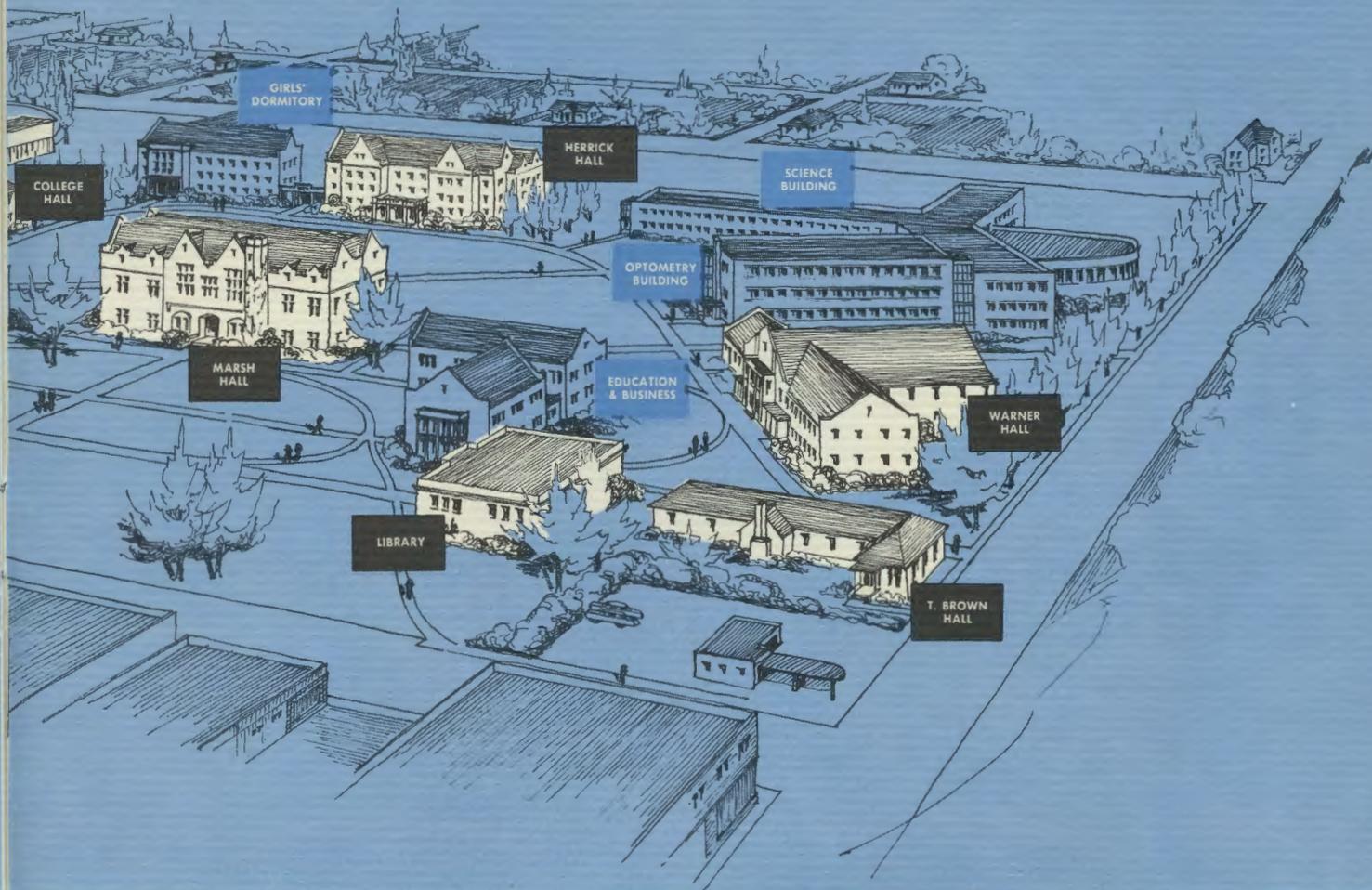
*If we are to march breast forward . . .*

AMERICA has grown great. It has done so because it has believed in private initiative and private enterprise, free institutions, independent, yet responsible, action.

These ideals have come out of a leadership educated in its great universities and colleges which produced citizens possessing a social and spiritual dynamic. Pacific University follows in that educational pattern for it is Congregational in tradition and practice like many New England schools.

We must now march breast forward to meet the demands of our times. These are our physical requirements. A gymnasium and field house to give men and women healthy bodies and to teach them the lessons of sportsmanship. . . . A music, art and religious center to give students an insight in the spiritual forces at work in the world. . . . A science building to educate future leaders in the methods and values of rational thinking and acting. Two dormitories, for men and women, to give the students the advantages of living together democratically. . . . A library addition to implement both faculty and students in their quest for truth and freedom.

An independent university is not supported by taxation. It must rely upon the generosity of individuals, corporations, churches, and others, if it is to hold its own and go forward. Endowment is the key. Pacific needs substantial gifts to assist it in its second century. Faculty salaries and pensions call for support from new endowment which must total \$1,000,000. Student scholarship aid,



now \$25,000 yearly, requires that it be endowed with \$600,000. The plant operation, now insufficiently subsidized by current gifts, needs partial undergirding with \$250,000 in order to provide \$10,000 annually. Finally, the enlarged requirements for community service can only be serviced if \$6,000 each year is provided for adequate leadership. This will involve \$150,000 new endowment. The total is but \$2,000,000—a small sum in these times for so great and constructive a purpose.

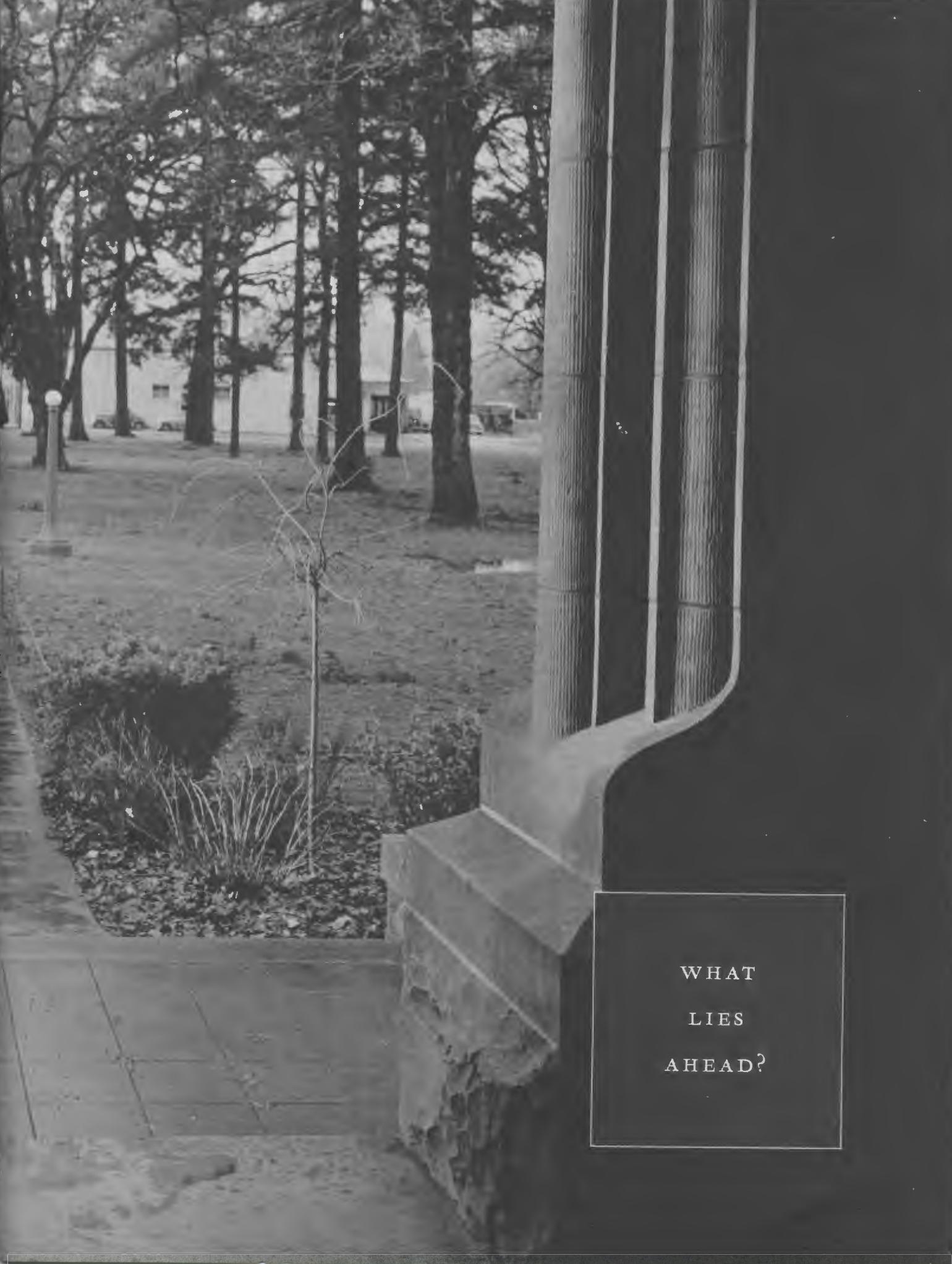
#### PRESENT BUILDINGS

Old College Hall, the original structure, built in 1850, used for museum and class room purposes. Marsh Hall, 1895, used for instruction and administration. Herrick Hall, 1908, used as girls' dormitory. McCormick Hall, 1923 and 1947, used as men's dormitory. Gymnasium, 1910. Carnegie Library, 1911. Warner Hall, 1947, for instruction. Tabitha Brown Hall, 1947 and 1950, bookstore and student services. Walker Hall, 1860, rebuilt 1948, home economics. Knight Hall, 1890, rebuilt 1948, dormitory. Stadium, 1950. President's house, not shown.

#### PROPOSED BUILDINGS

Optometry and General Science building, \$750,000 to \$1,000,000. Gymnasium and Field House, \$250,000 to \$600,000. Music and Chapel, \$250,000 to \$400,000. Education, Art and Business, \$200,000 to \$500,000. Girls' dormitory, to house 100, \$400,000 to \$500,000. Men's dormitory, to house 75 each, total, \$500,000 to \$600,000. Infirmary, not shown, \$25,000 to \$50,000. Grandstand and athletic field improvement, \$50,000 to \$75,000. Sidewalks and roadways, \$16,000. Library addition, \$50,000 to \$75,000.





WHAT  
LIES  
AHEAD?



PACIFIC UNIVERSITY

SINCE 1849

FOREST GROVE, OREGON